

**STUDENT WARNING:** This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

## American Public University System

*The Ultimate Advantage is an Educated Mind*

<p style="text-align: center;"><b>School of Business</b> <b>TLMT 500</b> <b>History of Transportation</b> <b>3 Credit Hours</b> <b>8 weeks</b> <b>Prerequisite: None</b></p>
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Please see the **Lessons** area in the classroom for additional course specific information

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### Course Description (Catalog)

This course is designed to provide the graduate student with a study of the major historical events in the transportation industry. Topics include agricultural, industrial, information, interstate and trans-state transportation events and precedents. The course will provide both analysis of the industry and specific seminal events in its history.

### Course Scope

The purpose of this course is to provide students with a historical and business perspective of changes in transportation and logistics. This course is eight weeks in duration and organized to provide a broad contemporary context to study US transportation history. Instruction is primarily textbook-driven with a variety of learning activities, including forum topics, videos, case studies, research, planning, and presentations. The course textbook is a comprehensive reference detailing transportation while providing industry case studies and historical overviews.

### Course Materials

#### Required Course Textbook

Coyle, J.J. Transportation: A global supply chain perspective, 8<sup>th</sup> edition.

Publisher website: <http://tinyurl.com/TransportationText>

Student Companion site: <http://tinyurl.com/TextStudentSite>

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## Course Objectives

After successfully completing this course, you will be able to:

1. Defend the historical significance of transportation.
2. Examine the role of transportation in logistics and global supply chain management.
3. Evaluate the cause and effect of Major US Transportation Policy and Regulations.
4. Develop a historical analysis of Motor, Rail, Air and Water Transportation.
5. Compare the transportation dynamics of intermodal and intra-modal products and services.
6. Design a chart of an intermodal, multi-stage global freight flow.
7. Summarize supply chain management and the growth of Third Party Logistics (3PL).
8. Diagnose the impact of US Transportation industry technology and change.

## Course Outline

Week	Learning Objective(s)	Topic(s)
1	1, 2, 8	Transportation: Critical Link in the Supply Chain Issues and Challenges of Global Supply Chain
2	4, 6, 7	Global Transportation Planning Motor Carriers
3	4, 6, 7	Global Transportation Execution Railroads
4	3, 4, 8	Transportation Risk Management Airlines
5	4, 5, 6, 7	Third Party Logistics/Strategic Sourcing Water Carriers and Pipelines
6	2, 8	Private Transportation and Fleet Management Costing and Pricing for Transportation
7	2, 3	Transportation: Critical Link in the Economy Transportation Regulation and Public Policy
8	2, 8	The Future of Transportation Reflection

## Course Delivery Method

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by Sunday evening of the week as noted and include Forum questions (accomplished in groups through a threaded forum), examination, and individual assignments submitted for review by

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the Faculty Member). Assigned faculty will support the students throughout this eight-week course.

## Policies

Please see the [Student Handbook](#) to reference all University policies. Quick links to frequently asked question about policies are listed below.

[Drop/Withdrawal Policy](#)

[Plagiarism Policy](#)

[Extension Process and Policy](#)

[Disability Accommodations](#)

### **Grading Scale**

Please see the [Student Handbook](#) to reference the University's [grading scale](#).

### **Citation and Reference Style**

Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

### **Netiquette**

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper “Netiquette” must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), : ), ☺

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### **Disclaimer Statement**

Course content may vary from the outline to meet the needs of this particular group.

### **Academic Services**

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to [librarian@apus.edu](mailto:librarian@apus.edu).

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors' publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Tutor.com:** AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. [Tutor.com](http://tutor.com) connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.
- **Disability Accommodations:** Students are encouraged email [dsa@apus.edu](mailto:dsa@apus.edu) to discuss potential academic accommodations and begin the review process.

### **Request a Library Guide for your course (<http://apus.libguides.com/index.php>)**

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

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If a guide you need is not available yet, please email the APUS Library: [librarian@apus.edu](mailto:librarian@apus.edu).

### **Turnitin.com**

Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.