

STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.



American Public University System

The Ultimate Advantage is an Educated Mind

Department of Sports Management
SPMT698
Sports Management Comprehensive Exam
3 Credit Hours
8 weeks
Prerequisite(s): None

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Instructor Information

[Bio](#)

Instructor:

Email:

Course Description (Catalog)

Comprehensive final examinations are for students in the Master of Sciences in Sports Management which have completed all previous program requirements. The comprehensive final exam is tailored to the sports management master's degree program and is designed to measure student understanding and knowledge acquired throughout the duration of the degree program. The comprehensive exam can only be taken after students have completed 36 hours of study (i.e. in the semester following completion of the final course) and successfully completed before the award of a degree. IMP NOTE: IT IS REQUIRED THAT YOU PASS THIS EXAM TO HAVE YOUR DEGREE CONFERRED. IT MUST BE PASSED BY

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THE END OF THE COURSE SEMESTER. IF YOU DO NOT TAKE THE COMP EXAM BY THE END OF THE COURSE, YOU WILL RECEIVE A FAILING GRADE FOR THE EXAM, WHICH CAN NOT BE REPLACED BY A RETAKE.

Course Scope

SPMT698 is designed to help students in their final preparations for the comprehensive exam. The discussion forums enable students to share techniques and tips they've learned and used during their studies. The assignment is similar to the questions students will see on the exam and therefore provides students an opportunity to receive feedback from the professor prior to taking the actual exam.

All students must participate in the seven discussion forums and at least one assignment to be eligible to take the exam. The assignment must be submitted by the end of the fourth (4th) week of class and, if the professor requires a second assignment be completed, that must be submitted by the end of the sixth (6th) week of class.

Comprehensive Exam

Each student will answer four questions for the exam. The questions are related to core courses and are in essay format. Answers should be between two and five pages each, double-spaced, using 12-point Times Roman font.

Students have six hours to complete the open-book exam. Primary and scholarly sources, as well as practical, sports-related examples should be used to support your statements, and are the only sources that should be used in the exam. Answers and references need to follow proper APA format.

Course Objectives

After successfully completing this course, students will fulfill the following **Learning Objectives** (L.O.):

1. Analyze qualitative and quantitative research practices and apply them to sports management, issues and problems.
2. Summarize data and communicate conclusions
3. Evaluate cultural and economic dynamics that have impacted the emergence and development of sports and the sports industry in contemporary society
4. Analyze economic decision-making as it relates to sports in contemporary society
5. Analyze advanced finance theory and concepts in sports and sports-related enterprises
6. Compare and differentiate marketing and public relations strategies in sports-related enterprises

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7. Measure the context of sports in contemporary society and business through an analysis of the historical and cultural evolution of the sports industry and enterprise
8. Analyze and apply relevant business, legal, and ethical issues to the field of sports management.

Course Delivery Method

This SPMT698 Sports Management Comprehensive Exam course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Assignments and discussion forum posts may be submitted during the first six weeks of the course. The assignments and discussion forums are not required, but it is strongly recommended that students participate in the forums and submit at least one assignment as they are designed to help prepare students for the comprehensive exam. Upon the recommendation of the assigned faculty, additional assignments may also be submitted. Coursework can be completed in any order, but must be completed by the end of the sixth week. Assigned faculty will support the students throughout this eight-week course.

Course Materials

Required Course Textbook:

No text required for this course. Reviewing texts from all core courses is strongly recommended.

Required Readings:

See Course Outline

Additional Resources:

In the Course Materials folder there are additional course articles, and up to date APA handouts.

Websites

In addition to the required course texts the following public domain Websites are useful. Please abide by the university's academic honesty policy when using Internet sources as well. Note web site addresses are subject to change.

Site Name	Website URL/Address
The OWL at Purdue	http://owl.english.purdue.edu/
APA Style Homepage	http://www.apastyle.org/index.aspx
North American Society of Sports Management	http://www.nassm.org/

Evaluation Procedures

Assignments	Points
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– Assignment #1	P/NP
– Assignment #2, if necessary	P/NP
– Discussion Forums	P/NP
– Comprehensive Exam	P/F

Comprehensive Exam Grading

All of the following will be considered when factoring your grade. The rubric is located in the announcement section of the course shell.

- Organization and support of answer (examples, scholarly and primary references, and expert testimony)
- Correct grammar, punctuation, spelling, etc.
- Ideas, thoughts and application of learned concepts
- Proper APA format
- Complete answer to all parts within each question (answer may be broken down into separate parts to more easily identify each one)
- Answers must be two to five pages in length (double-spaced) and submitted in a Word document uploaded into the course shell.

Possible Grades for the Graduate Final Comprehensive Exam

PD = "Passed Exam with Distinction" = passes three of four questions "with distinction," and passes the fourth question.

P = "Passed the Exam" = passes three of four questions.

FAIL = "Failed the Exam" = fails two or more questions.

Policies

Please see the [Student Handbook](#) to reference all University policies. Quick links to frequently asked question about policies are listed below.

[Drop/Withdrawal Policy](#)

[Plagiarism Policy](#)

[Extension Process and Policy](#)

[Disability Accommodations](#)

WRITING EXPECTATIONS

All written submissions should be submitted in a font and page set-up that is readable and neat. It is recommended that students try to adhere to a consistent format, which is described below.

- Typewritten in double-spaced format with a readable style and font and submitted inside the electronic classroom (unless classroom access is not possible and other arrangements have been approved by the professor).

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- Arial 11 or 12-point font or Times New Roman styles.
- Page margins Top, Bottom, Left Side and Right Side = 1 inch, with reasonable accommodation made for special situations and online submission variances.

CITATION AND REFERENCE STYLE

Attention Please: Students will follow the APA Style Manual, 6th Edition as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation used in the APA Style Manual, 6th Edition.

LATE ASSIGNMENTS

Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. As adults, students, and working professionals I understand you must manage competing demands on your time. Should you need additional time to complete an assignment please contact me before the due date so we can discuss the situation and determine an acceptable resolution. Routine submission of late assignments is unacceptable and may result in points deducted from your final course grade.

NETIQUETTE

Online universities promote the advance of knowledge through positive and constructive debate--both inside and outside the classroom. Discussions on the Internet, however, can occasionally degenerate into needless insults and "flaming." Such activity and the loss of good manners are not acceptable in a university setting--basic academic rules of good behavior and proper "Netiquette" must persist. Remember that you are in a place for the fun and excitement of learning that does not include descent to personal attacks, or student attempts to stifle the discussion of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and--especially--satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add "emoticons" to help alert your readers: ☺

DISCLAIMER STATEMENT

Course content may vary from the outline to meet the needs of this particular group.

Academic Services

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web.

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In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to librarian@apus.edu.

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors' publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Turnitin.com:** [Turnitin.com](http://turnitin.com) is a tool to improve student research skills that also detect plagiarism. Turnitin.com provides resources on developing topics and assignments that encourage and guide students in producing papers that are intellectually honest, original in thought, and clear in expression. This tool helps ensure a culture of adherence to the University's standards for intellectual honesty. Turnitin.com also reviews students' papers for matches with Internet materials and with thousands of student papers in its database, and returns an Originality Report to instructors and/or students.
- **Tutor.com** is an award-winning online homework help and learning service that connects students to a certified tutor for one-on-one help. Get help with homework, studying, projects, essay writing, and test prep in every subject, including algebra, statistics, chemistry, physics, social studies, and English. There are thousands of academic and career services resources—worksheets, practice problems, videos in every subject, as well as financial literacy tips. They are available 24/7 so you can access them whenever you need extra help.

Request a Library Guide for your course (<http://apus.libguides.com/index.php>)

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. These are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111) or class name.

If a guide you need isn't available yet, let us know by emailing the APUS Library: librarian@apus.edu