STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

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American Public University System

The Ultimate Advantage is an Educated Mind

Department of Sports Management
SPMT620
Leadership in Sports
3 Credit Hours
8 weeks
Prerequisite(s): None

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Instructor Information

Biography
***Instructor*:**
Email:
Phone:
Office Hours:

Course Description (Catalog)

This course examines contemporary and productive management principles and concepts used throughout the sports industry and various sport organizations. Through this course, students will learn skills related to creative problem solving and strategic planning, while developing the skills to lead, organize, and delegate in managerial and leadership positions

Course Scope

This course will be carried out in an eight-week format. Each week the course will focus on an aspect of leadership and management as it relates to sports management and overall business strategy. Course concepts covered will demonstrate a correlation to sports and sports organizations. This course will use the four management functions of planning, organizing, leading, and controlling to teach students how to become strong leaders in the world of sport.

Students will learn through doing weekly assignments based on the readings and weekly discussion assignments focusing on current events or important material from the book. The student will conclude the class by applying the knowledge from lectures, assignments, discussion assignments and readings in a final project.

Course Objectives

After successfully completing this course, students will fulfill the following **Learning Objectives** (L.O.):

1. Analyze the role and responsibility of a sport manger and evaluate associated management skills.
2. Dissect and examine strategic management practices including contract management in the sports industry.
3. Critically examine common conceptions of leadership and leader development according to sport management.
4. Evaluate and distinguish theoretical perspectives on leadership and leader development.
5. Analyze challenges faced by sport organizations in the various sport management industries, and develop strategic solutions to address these challenges.
6. Assess an examination of administration, philosophy, standards, policies and procedures for implementing sports programs.
7. Examine the administrative analysis and its relationship to decision making.
8. Apply administrative concepts and employ managerial techniques in practical sport applications.
9. Recognize appropriate administrative and leadership strategies in a sport organization.
10. Evaluate the complexities of managerial positions in sport organizations and classify the characteristics of a successful leader.

Course Delivery Method

This SPMT620 **Leadership in Sports** course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. **Online assignments are due by Sunday evening** of the week as noted and include Forum questions (accomplished in groups through a threaded discussion board), and individual assignments submitted for review by the Faculty Member).

Your initial posting to each Forum assignment is due by Wednesday of the given week. This will give your classmates a chance to respond to your posts before the Sunday deadline. You should not submit your assignments until you have completed all parts.

Please note that everything is based on Eastern time. Many of you are located in other time zones. The clock at the top of the main classroom page is set to Eastern time. Please use this as your guide. Assigned faculty will support the students throughout this eight-week course. Throughout this course, use the following daily schedule:

Day 1 = Monday
Day 2 = Tuesday
Day 3 = Wednesday
Day 4 = Thursday
Day 5 = Friday
Day 6 = Saturday
Day 7 = Sunday

Course Materials

Required Course Textbook:

Book Number	Authors	Book Title	Publication Info	ISBN
SPMT620-1	David C. Kimball & Robert N. Lussier	Applied Sport Management Skills	Champaign, IL: Human Kinetics	# 9780736074353.

Textbook in APA format:

Kimball, D. C., & Lussier, R. N. (2009). *Applied Sport Management Skills.* Champaign, IL: Human Kinetics

Websites

In addition to the required course texts the following public domain Websites are useful. Please abide by the university's academic honesty policy when using Internet sources as well. Note web site addresses are subject to change.

Site Name	Website URL/Address
The OWL at Purdue	http://owl.english.purdue.edu/
APA Style Homepage	http://www.apastyle.org/index.aspx
North American Society of Sports Management	http://www.nassm.org/

Evaluation Procedures

Graded Coursework	Percent of Final Grade
Forums (8)	30
Assignments (3)	35
Final Project	35

8 – Week Course Outline

Week	Topic(s)	Learning Objective(s)	Reading(s)	Assignment(s)
1	Introduction to Sports Management	1	Chapter 1 Chapter 2	1) Introduction Forum 2) Forum: Under Armor
2	Planning	2	Chapter 3 Chapter 4	1) Forum: Sporting Goods Retail 2)
3	Organizing	3,4	Chapter 5 Chapter 6	1) Discussion Board: Athletic Director's Roles
4	Human Resource Management & Organizational Behavior	5	Chapter 7 Chapter 8	1) Discussion Board: Leadership Quotes 2) Delegation
5	Team Development & Communication	6	Chapter 9 Chapter 10	1) Discussion Board: Communication
6	Motivation & Leadership	7,8	Chapter 11 Chapter 12	1) Discussion Board: Leadership Podcast 2) Managers vs. Leaders

7	**Controlling**	<u>9</u>	Chapter 13 Chapter 14	1) Discussion Board: Deviance in Sport
8	**Sports Leadership**	<u>10</u>	No Required Readings	1) Discussion Board: Reflection 2) Final Project

Please see the <u>Student Handbook</u> to reference the University's grading scale

Policies

Please see the <u>Student Handbook</u> to reference all University policies. Quick links to frequently asked question about policies are listed below.

<u>Drop/Withdrawal Policy</u>
<u>Plagiarism Policy</u>
<u>Extension Process and Policy</u>
<u>Disability Accommodations</u>

WRITING EXPECTATIONS
All written submissions should be submitted in a font and page set-up that is readable and neat. It is recommended that students try to adhere to a consistent format, which is described below.
- Typewritten in double-spaced format with a readable style and font and submitted inside the electronic classroom (unless classroom access is not possible and other arrangements have been approved by the professor).
- Arial 11 or 12-point font or Times New Roman styles.
- Page margins Top, Bottom, Left Side and Right Side = 1 inch, with reasonable accommodation made for special situations and online submission variances.

CITATION AND REFERENCE STYLE
<u>Attention Please:</u> Students will follow the <u>APA Style Manual, 6th Edition</u> as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation used in the <u>APA Style Manual, 6th Edition</u>.

LATE ASSIGNMENTS
Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. As adults, students, and working professionals I understand you must manage competing demands on your time. Should you need additional time to complete an assignment please contact me before the due date so we can discuss the situation and determine an acceptable resolution. Routine submission of late assignments is unacceptable and may result in points deducted from your final course grade.

NETIQUETTE

Online universities promote the advance of knowledge through positive and constructive debate--both inside and outside the classroom. Discussions on the Internet, however, can occasionally degenerate into needless insults and "flaming." Such activity and the loss of good manners are not acceptable in a university setting--basic academic rules of good behavior and proper "Netiquette" must persist. Remember that you are in a place for the fun and excitement of learning that does not include descent to personal attacks, or student attempts to stifle the discussion of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and--especially--satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add "emoticons" to help alert your readers: ;-), :), ☺

DISCLAIMER STATEMENT

Course content may vary from the outline to meet the needs of this particular group.

Academic Services

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to **librarian@apus.edu**.

- *Charles Town Library and Inter Library Loan:* The University maintains a special library with a limited number of supporting volumes, collection of our professors' publication, and services to search and borrow research books and articles from other libraries.
- *Electronic Books:* You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- *Electronic Journals:* The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- *Tutor.com*: Students have access to 10 free hours of tutoring service per year. **Tutor.com** is an award-winning online homework help and learning service that connects students to a certified tutor for one-on-one help Get help with homework, studying, projects, essay writing, and test prep in every subject, including algebra, statistics, chemistry, physics, social studies, and English. There are thousands of academic and career services resources—worksheets, practice problems, videos in every subject, as well as financial literacy tips. They are available 24/7 so you can access them whenever you need extra help. **Tutor.com** can be accessed through the Online Library Tutorial Center link.

Request a Library Guide for your course (http://apus.libguides.com/index.php)

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. These are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111) or class name.

If a guide you need isn't available yet, let us know by emailing the APUS Library: librarian@apus.edu