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SPMT491

Course Summary

Course : SPMT491 **Title :** Senior Seminar in Sports Management

Length of Course : 8 **Faculty :**

Prerequisites : N/A **Credit Hours :** 3

Description

Course Description:

This senior capstone class is the final course in the degree sequence for students majoring in Sports Management. In this dynamic and interactive course, learners will review, assess, and then apply many of the concepts they have researched during undergraduate studies through the analysis and application of optimal solutions to the problems presented. Real-life, hands-on tools for career exploration will also be examined through lively discussions, including an investigation of the job market in sports management, as well as how to properly network and prepare for a job interview. Prerequisite: Completion of a minimum of 106 hours toward your program.

Course Scope:

This course is the final course in the undergraduate degree sequence in the sports management degree. Application of previously acquired knowledge during undergraduate studies will be applied to a customized graduation portfolio and senior capstone project. Students will obtain key information regarding possible career options within the sports management field that can be applied towards future job related goals. Various career tools will be explored and applied as part of the learning process, including the creation of an e-friendly resume.

Objectives

After successfully completing this course, students will fulfill the following Course Objectives (C.O.):

CO1: Examine a variety of paths to employment existent in the sports industry.

CO2: Apply fundamentals sport managers utilize in relation to facility and event management, sports law, sports marketing, sports finance, and ethics in sports management.

CO3: Breakdown job opportunities available for sports management students in the sports industry.

CO4: Formulate plans for professional preparation and professional development for careers in sports

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management.

CO5: Evaluate multiple functions of management in sport and specific skill sets required of sport managers.

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CO6: Generate an effective process for making ethical decisions in the sports industry.

Outline

Week 1: Goals and Objectives of the Capstone Project

Course Outcomes

CO1: Examine a variety of paths to employment existent in the sports industry.

CO3: Breakdown job opportunities available for sports management students in the sports industry.

Readings

THIS CLASS DOES NOT HAVE A TEXTBOOK. This class uses Open Educational Resources (OERs) rather than a textbook. Each week in the Lessons tab you will have different readings/videos that you will read/watch to learn the weekly material. Students are encouraged to augment assignments and forums with outside readings of their interest.

Assignments

Week 1 Discussion

Week 2: Sports Facility Management

Course Outcomes

CO2: Apply fundamentals sport managers utilize in relation to facility and event management, sports law, sports marketing, sports finance, and ethics in sports management.

Readings

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Assignments

Week 2 Discussion

Week 2 Assignment

Week 3: Promoting Yourself

Course Outcomes

CO4: Formulate plans for professional preparation and professional development for careers in sports management.

Readings

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outside readings of their interest.

Assignments

Week 3 Discussion

Week 4: The Job Hunt

Course Outcomes

CO3: Breakdown job opportunities available for sports management students in the sports industry.

CO4: Formulate plans for professional preparation and professional development for careers in sports management.

Readings

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Assignments

Week 4 Discussion

Week 4 Assignment

Week 5: The Importance of Networking

Course Outcomes

CO3: Breakdown job opportunities available for sports management students in the sports industry.

CO4: Formulate plans for professional preparation and professional development for careers in sports management.

Readings

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Assignments

Week 5 Discussion

Week 6: Preparing for the Interview

Course Outcomes

CO3: Breakdown job opportunities available for sports management students in the sports industry.

CO4: Formulate plans for professional preparation and professional development for careers in sports management.

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CO5: Evaluate multiple functions of management in sport and specific skill sets required of sport managers.

Readings

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Assignments

Week 6 Discussion

Week 6 Assignment

Week7: Public Relations as a Career Path

Course Outcomes

CO5: Evaluate multiple functions of management in sport and specific skill sets required of sport managers.

Readings

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Assignments

Week 7 Discussion

Peregrine Assessment

Week8: The X Factor

Course Outcomes

CO2: Apply fundamentals sport managers utilize in relation to facility and event management, sports law, sports marketing, sports finance, and ethics in sports management.

CO4: Formulate plans for professional preparation and professional development for careers in sports management.

CO5: Evaluate multiple functions of management in sport and specific skill sets required of sport managers.

Readings

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Assignments

Week 8 Discussion

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Week 8 Assignment

Evaluation

Grading:

Name	Grade %
Discussions	30.00 %
Week 1: Introductions and Personality Type	3.75 %
Week 2: Sports Facility Management	3.75 %
Week 3: Promoting Yourself	3.75 %
Week 4: The Job Hunt	3.75 %
Week 5: The Importance of Networking	3.75 %
Week 6: Preparing for the Interview	3.75 %
Week 7: Public Relations	3.75 %
Week 8: The X Factor	3.75 %
Assignments	45.00 %
Week 2 Assignment: Athletics and the Law	15.00 %
Week 4 Assignment: Emergency Management	15.00 %
Week 6 Assignment: Marketing the Dolphins	15.00 %
Final Project	20.00 %
Week 8 Assignment: Event Management	20.00 %
Peregrine Assessment	5.00 %
Peregrine Testing	5.00 %

Materials

Book Title: Various resources from the APUS Library & the Open Web are used. Please visit <http://apus.libguides.com/er.php> to locate the course eReserve.

Author: No Author Specified

Publication Info:

ISBN: N/A

Course Guidelines

COURSE DELIVERY METHOD

This course is delivered via distance learning, enabling students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student.

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Please note that everything is based on Eastern Time (ET). Many of you are located in other time zones. The

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clock at the top of the main classroom page is set to ET. Please use this as your guide.

WRITING AND FORMATTING EXPECTATIONS

Students will follow the APA Style Manual, 7th Edition as the sole citation and reference style used in all work submitted as part of coursework to the University. Any references used to complete assignments must be identified with properly formatted text citations and a reference page regardless of submission format (Word, PowerPoint, etc.).

APA formatting requires assignments to be submitted in a font and page set-up that is readable and neat. It is recommended that students try to adhere to a consistent format, which is described below.

- Typewritten in double-spaced format with a readable style and font and submitted inside the electronic classroom (unless classroom access is not possible and other arrangements have been approved by the professor).
- 12-point font size and Times New Roman style is preferred.
- Page margins (top, bottom, left and right) should be 1 inch, with reasonable accommodation made for special situations and online submission variances.

WEEKLY DISCUSSIONS

In all discussions, students are required to submit one initial post by Wednesday at 11:55 pm ET and a minimum of two replies to classmates by Sunday at 11:55 pm ET. For Week 1 only, initial posts should be at least 250 words for undergraduate students, (300 for graduate students), original in content, and demonstrate a thorough analysis of the topic. Replies should be informative, and contribute to advancing knowledge of the topic.

Participation in a Week 1 discussion serves as a student's official entry into a course and requires special attention. Students must complete the Week 1 discussion no later than Sunday at 11:55 pm ET in order to maintain registration in the course.

Discussion Interaction Guidelines

Online universities promote the advancement of knowledge through positive and constructive debate, both inside and outside the classroom. Discussions on the Internet, however, occasionally can degenerate into needless insults and other unproductive conversation. Such activity and the loss of good manners are not acceptable in a university setting; basic academic rules of good behavior and proper "netiquette" must persist. Remember that you are in a place for the fun and excitement of learning that does not include personal attacks or attempts to intimidate or stifle the discussion of others. Despite the best of intentions, jokes and, especially satire, can easily get lost or become unintentionally offensive. If you feel the need for humor, you may wish to add "emojicons" to help alert your readers.

ASSIGNMENT DUE DATES AND LATE WORK

Assignments are due by the SUNDAY of each week no later than 11:55 pm ET. Students are expected to submit classroom assignments by the posted due date/time and to complete the course according to the published class schedule. As adults, students, and working professionals it is understood you must manage competing demands on your time. Should you need additional time to complete an assignment please contact the instructor before the due date so the situation can be discussed and an acceptable resolution determined. Late assignments are subject to a reduction of 10% for each week after the specified due date/time. In cases where advanced notice is not provided, whether an assignment may be submitted is at the discretion of the instructor.

TECHNOLOGY LIMITATIONS

While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your

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DISCLAIMER STATEMENT

Course content may vary from the content outline to meet the needs of this particular group.

University Policies

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- [Academic Probation](#)
- [Appeals](#)
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