

**STUDENT WARNING:** This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

# American Public University System

*The Ultimate Advantage is an Educated Mind*

**School of Business  
RTMG202  
Risk Management  
3 Credit Hours  
8 Weeks  
Prerequisite: N/A**

Please see the **Lessons** area in the classroom for additional course specific information

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## Course Description (Catalog)

This course enables students to identify, define, and explain risk situations and to develop management concepts, techniques and processes and understand from a company perspective the impact of safety and compliance policies. To understand risk management students will examine risk management origins and trends from an insurance perspective in retail and develop skills in interpreting the impact that unresolved risk management issues can have on compliance, safety and the bottom line. Risk management is about insurance and developing policies to mitigate risk; this strategic focus and its application are covered in this class.

## Course Scope

This course provides an overview of risk management functions, objectives of risk management, risk transfer methods, loss control and risk reduction decisions. It will help students understand the various influences that risk management decisions have on individual units within the organization and how risk management processes can help an organization run more efficiently.

## Course Materials

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**Required Course Textbook:**

RTMG202	Rejda, George	Risk management and insurance (e-Text)	Pearson 2011	978-0-13-611702-5
RTMG202	Horcher, Karen	Essentials of financial risk management (e-Text)	Wiley	13-978-0-471-70616
RTMG202	Fram, J. Davidson	Managing risk in organizations: A guide for managers (e-Text)	Jossey - Bass	0-7879-6518-9

- Rejda, G.E. (2010). *Principle of risk management and insurance. 11<sup>th</sup> Edition*. Englewood Cliffs, NJ: Prentice Hall. - **Course text is available via VITALSOURCE.**

Validate your carts with EdMap and you will receive instructions on how to access the e-book. There is no link to provide in the classroom.

-Horcher, Karen. *Essentials of Financial Risk Management*. Wiley. – **Course text is available via link in the Reading and Resource section of the Lessons.**

-Fram, J. D. *Managing Risk in Organizations: A guide for managers*. Jossey-Bass. -**Course text is available via link in the Reading and Resource section of the Lessons.**

**Required Readings**

See Lessons area for additional reading requirements.

**Additional Resources**

See Lessons area for additional resources.

**Course Objectives**

After successfully completing this course, you will be able to

1. Define Risk Management and trends in the Risk Management field.
2. Identify characteristics of current Risk Management strategy and various approaches to Risk Management.

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3. Explain the impact that unresolved Risk Management issues can have on compliance and safety.
4. Analyze various compliance methods, or approaches to Risk Management.
5. Assess Risk Management planning and how a manager implements policy and compliance.
6. Demonstrate varying problems from a risk management standpoint that can impact an organization.
7. Apply Risk Management techniques and process within managerial situations.
8. Distinguish methods to obtain involvement from others for successful Risk Management strategies.

### Course Delivery Method

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by Sunday evening of the week as noted and include Forum questions (accomplished in groups through a threaded forum), examination, and individual assignments submitted for review by the Faculty Member). Assigned faculty will support the students throughout this eight-week course.

### Course Outline

Week	Topic(s)	Learning Objective(s)	Reading(s)	Assignment(s)
1	Introduction & Risk Management	<u>1, 5</u>	Rejda: Ch. 1-2	-Introduction Forum -Week 1 Forum
2	Techniques and Strategy	<u>2, 6</u>	Rejda: Ch. 3 Frame: Ch. 4, 8 & 9	-Week 2 Quiz - Week 2 Forum
3	Analysis of Liability Impact and Safety	<u>3, 5, 8</u>	Rejda: Ch. 9,19	- Week 3 Forum: -Assignment 1: Case Application
4	Advanced Approaches	<u>1,2,4</u>	Rejda: Ch. 4 Horcher: Ch. 3-6	-Week 4 Quiz - Week 4 Forum

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5	Insurance Industry Overview	<u>5,7,8</u>	Rejda: Ch. 5-8	-Week 5 Forum -Assignment 2: Risk Management Essay
6	Property Contracts and the Retail Environment	<u>5,7,8</u>	Rejda: Ch. 10, 25	-Week 6 Forum
7	Liability Contracts and the Retail Environment	<u>5,7,8</u>	Rejda: Ch. 26-27	-Week 7 Quiz -Week 7 Forum
8	Project and Operational Risk Management – Retail Perspective	<u>1, 2, 4, 6, 7</u>	Frame: Ch. 11-12	-Week 8 Forum -Assignment 3: Final Essay Project

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## Policies

Please see the [Student Handbook](#) to reference all University policies. Quick links to frequently asked question about policies are listed below.

[Drop/Withdrawal Policy](#)

[Plagiarism Policy](#)

[Extension Process and Policy](#)

[Disability Accommodations](#)

## Grading Scale

Please see the [Student Handbook](#) to reference the University's [grading scale](#).

## Citation and Reference Style

Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

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### **Netiquette**

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper “Netiquette” must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), : ), ☺

### **Disclaimer Statement**

Course content may vary from the outline to meet the needs of this particular group.

### **Academic Services**

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to [librarian@apus.edu](mailto:librarian@apus.edu).

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors’ publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Tutor.com:** AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. [Tutor.com](http://Tutor.com) connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more.

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Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.

- **Disability Accommodations:** Students are encouraged email [dsa@apus.edu](mailto:dsa@apus.edu) to discuss potential academic accommodations and begin the review process.

**Request a Library Guide for your course (<http://apus.libguides.com/index.php>)**

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: [librarian@apus.edu](mailto:librarian@apus.edu).

### Turnitin.com

Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.