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# American Public University System

*The Ultimate Advantage is an Educated Mind*

**School of Business**
**RLMT 304**
**Reverse Logistics Policies and Procedures**
**3 Credit Hours**
**Eight Weeks**
**Prerequisites: None**

## Course Description (Catalog)

**RLMT304 Reverse Logistics Policies and Procedures**

This course demonstrates the 21st century importance of strategic reverse logistics planning in contributing to corporate profits, customer service enhancements leading to higher sales and a marketing weapon to gain sustainable competitive advantage. The importance of moving information becomes equal to the movement of goods but is different when working in forward logistics compared to reverse logistics operations. Federal and state regulations regarding waste management and the handling of recycled materials will be examined. Managerial perspectives are offered on aligning corporate planning, technology, financial controls and reverse logistics performance measurement. Students will also gain an overview on the interaction among stakeholders in the public and private sectors in aligning public policy with global uncertainties when implementing reverse logistics operations.

## Course Scope

The course concerns future directions for reverse logistics policies, examining how reverse logistics of returns, recycling, waste, Green applications operate in a retail, manufacturing and military world. These operations are dependent on the socio-economy conditions. There is a significance of this growth of policy with the Federal regulations and guidelines. Because the field is rife with contradictions and is constantly changing the material is organized to stress learning how and where to find information. The course is designed to reinforce the need for careful reading and to reinforce the need for an understanding of regulatory intent as well as on full comprehension of the regulatory language based on changes in corporate and consumer behavior toward sustainability, and the shift toward Internet-based societies, and several key social issues related to reverse logistics.

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The course depends on high levels of timely interaction to link concepts effectively to real-world practice.

## Course Objectives

After completing the course, a student will be able to:

LO 1 - Describe Environmental laws and regulations.
LO 2 – Explain the applicability of hazardous waste to reverse logistics operations (Industrial Waste)
LO-3 - Explain product life-cycle reverse logistics support policy for reclaiming value from recycled and waste materials.
LO 4 – Describe sustainable logistics
LO 5 - Explain the policy issues related to the handling and movement of hazardous materials for returns, recycling and waste management of products.
LO 6 - Explain the packaging and protection of hazardous materials as a result of returns, recycling and waste management of products to safeguard the environment.
LO 7 - Examine the process of identifying reverse logistics-related social infrastructure bottlenecks.
LO 8 - Describe and develop a reverse logistics plan and policy for retail industry.
LO 9 - Conduct research on reverse logistics policy development through reading trade and business journals, professional conference materials, and online resources for federal, state and local government policies and procedures.
LO 10 - Describe the ethical behavior in Reverse Logistics Planning.
LO 11 - Identify emerging trends of problems and potential solutions for reverse logistics management operations that impact the environment.
LO 12 - Describe the best practices in reverse logistics applications, planning, policies, and regulations in returns and their impact on the organizations return on investment and stakeholder interaction.
LO 13 - Explain procedures and technology to sustainable operations within a manufacturing enterprise and a retail business.
LO 14 – Examine the process to gain a competitive Advantage in RL, and eeconomic and business factors, environmental factors, and social factors

## Course Delivery Method

This course, delivered via distance learning, will enable students to complete academic work in a flexible manner completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by the last day of each week but Discussion Board questions are due no later than Friday of the week they are assigned so others will have time to reply within the assigned period. The course includes examinations and quizzes (some graded electronically), and individual assignments.

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## Evaluation Procedures

**Evaluation Criteria**

| GRADED ASSIGNMENT | FINAL GRADE % |
|---|---|
| **Weekly Forums (9 forums)** | **32** |
| **Weekly Paper Assignments (4 papers)** | **32** |
| **Research paper Outlines (3 papers)** | **12** |
| **Research Paper (1 paper)** | **24** |
| **TOTAL** | **100%** |

Please see the Student Handbook to reference the University's grading scale

## 8 – Week Course Outline

| Week | Learning Objective(s) | Reading(s) | Assignment(s) |
|---|---|---|---|
| **1** | LO- 7-13 | Listed in the Forum and Week's lecture | **Submissions:**<br>• FM - Introductions<br>• Forum 1<br>• ASSG 1 Acknowledgments<br>• ASSG 2 - |
| **2** | LO-8, 10, & 12 | Listed in the Forum and Week's lecture | **Submissions:**<br>• Forum 2<br>• ASSG 3 |
| **3** | LO – 1-6, 10-11, 13, & 14 | Listed in the Forum and Week's lecture | **Submissions:**<br>• Forum 3<br>• ASSG 4<br>• Research Outline |
| **4** | LO-1, 6-11, & 13 | Listed in the Forum and Week's lecture | **Submissions:**<br>• Forum 4<br>• ASSG 5<br>• Abstract and Detailed Outline |
| **5** | LO-2, 11-14 | Listed in the Forum and Week's lecture | **Submissions:**<br>• Forum 5<br>• Referenced Outline |
| | LO-7, 12-14 | Listed in the | **Submissions:** |

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| | | | |
|---|---|---|---|
| **6** | | Forum and Week's lecture | • Forum 6 |
| **7** | LO-8-14 | Listed in the Forum and Week's lecture | **Submissions:**<br>• Forum 7<br>• Research Paper |
| **8** | LO-1 to 14 | Listed in the Forum and Week's lecture | **Submissions:**<br>• Forum 8 |

## Policies

Please see the More Tools section in the classroom for the Student Handbook.

**Citation and Reference Style**

Attention Please: Students will follow the APA style as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the 6th edition.

**Late Assignments**

Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each Assignment. As adults, students, and working professionals, I understand you must manage competing demands on your time. We all know that "life happens" but it is important to adhere as closely to the deadlines in the class as possible.

Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution. If arrangements are not made in advance, a late penalty of 10% will be assessed for any assignment submitted 1-7 days past the due date. Assignments will not be accepted after the 7th day. No work will be accepted past the final day of class.

**Netiquette**

Online universities promote the advance of knowledge through positive and constructive debate--both inside and outside the classroom. Discussions on the Internet, however, can occasionally degenerate into needless insults and "flaming." Such activity and the loss of good manners are not acceptable in a university setting--basic academic rules of good behavior and proper "Netiquette" must persist.

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Remember that you are in a place for the fun and excitement of learning that does not include descent to personal attacks, or student attempts to stifle the discussion of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Educator classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and--especially--satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add "emoticons" to help alert your readers: ;-), : ), ☺

**Disclaimer Statement**

Course content may vary from the outline to meet the needs of this particular group.

## Online Library

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies.

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors' publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- ***Tutor.com*:** Students have access to 10 free hours of tutoring service per year. **Tutor.com** is an award-winning online homework help and learning service that connects students to a certified tutor for one-on-one help. Get help with homework, studying, projects, essay writing, and test prep in every subject, including algebra, statistics, chemistry, physics, social studies, and English. There are thousands of academic and career services resources—worksheets, practice problems, videos in every subject, as well as literacy tips. They are available 24/7 so you can access them whenever you need extra help. **Tutor.com** can be accessed through the Online Library Tutorial Center link. *Tutoring services are unavailable on January 1, Easter Day, July 4, Thanksgiving Day, and December 25; beginning at 1:01 a.m. and resuming at 2:00 p.m. the following day (EST).*

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