

# PADM610

**STUDENT WARNING:** This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

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## Course Summary

**Course :** PADM610 **Title :** Public Management

**Length of Course :** 8

**Prerequisites :** N/A **Credit Hours :** 3

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## Description

**Course Description:** This course examines a range of management issues and strategies within the context of managing public organizations. The core focus is on an enhanced understanding of the theoretical and practical approaches to public management, an examination of enduring and day-to-day dilemmas faced by competent public managers, and the application of relevant theories to public management within the United States.

### Course Scope:

The overall theme of the course focuses on the need for results-oriented management that improves the performance of public organizations. We will devote attention to the political and institutional context of public management in the United States. We will also explore whether the production and delivery of “public” goods and services differ from producing and marketing “private” goods.

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## Objectives

After successfully completing this course, you will be able to:

- Assess and describe various theories, concepts, tools, and techniques relating to managing public organizations;
  - Validate that leadership is vital in public management and become better prepared to assume managerial responsibilities through improvement of individual management skills associated with thinking, acting, and communicating in today’s public management systems;
  - Obtain a greater appreciation of the pace and direction of change occurring throughout the field of public management;
  - Explain why public organizations function as they do;
  - Analyze the impact of ethics on public administration.
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## Outline

## **Week 1: The Context & Nature of Public Administration**

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### Learning Objectives

- Assess and describe various theories, concepts, tools, and techniques relating to managing public organizations;
- Validate that leadership is vital in public management and become better prepared to assume managerial responsibilities through improvement of individual management skills associated with thinking, acting, and communicating in today's public management systems;
- Obtain a greater appreciation of the pace and direction of change occurring throughout the field of public management

### Readings

Cropf - Chapters 1, 2, & 6

### Assignment

### Self Introductions

Forum Topic #1: Context of Public Administration examples from Title 5 U.S. Code

## **Week 2: Institutional Structure of Public Administration and Theories & Behavior of Public Organizations - Organization Theory & Bureaucratic Behavior**

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### Learning Objectives

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- Obtain a greater appreciation of the pace and direction of change occurring throughout the field of public management;
- Explain why public organizations function as they do.

### Readings

Cropf: Chapters 4, 5, 7, and 8

See additional readings in the Materials section below.

### Assignment

Forum Topic #2: The Federal, State and Local Ecology of Public Administration

### Assignment # 1

Approaches to Public Management

## **Week 3: Theories & Behavior of Public Organizations -Leadership and Organizational Decision Making**

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### Learning Objectives

- Assess and describe various theories, concepts, tools, and techniques relating to managing public organizations

## Readings

Cropf: Chapters 9, 10

PA Casebook:

Holy Spirit Book-keeper

Oakdale Administrator

Rio Estrecho Authority

U.S. Coast Guard

See additional readings in the Materials section below

## Assignment

Forum Topic #3: Theory and Practice in Public Management

## **Week 4: Core Functions of Public Administration Public Policy & Policy Analysis & Performance Management & Evaluation**

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### Learning Objectives

- Assess and describe various theories, concepts, tools, and techniques relating to managing public organizations;
- Validate that leadership is vital in public management and become better prepared to assume managerial responsibilities through improvement of individual management skills associated with thinking, acting, and communicating in today's public management systems;
- Explain why public organizations function as they do.

## Readings

Cropf: Chapter 11

PA Casebook:

Medical School

Islamic Center

See additional readings in the Materials section below.

## Assignment

Forum Topic #4: The Policy Process and Implementation

Assignment #2

Key Challenges facing Leaders in the Public Sector

## **Week 5: Core Functions of Public Administration Public Budgeting & Finance and Personnel Management**

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### Learning Objectives

- Assess and describe various theories, concepts, tools, and techniques relating to managing public organizations;

- Explain why public organizations function as they do.

## Readings

Cropf: Chapters 13, 14

PA Casebook:

Stoughton City Budget

University Phone Center

## Assignment

Forum Topic #5: Merit System principles and prohibited personnel practices

## **Week 6: Leadership & Decision Making and Privatization**

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### Learning Objectives

- Assess and describe various theories, concepts, tools, and techniques relating to managing public organizations;
- Validate that leadership is vital in public management and become better prepared to assume managerial responsibilities through improvement of individual management skills associated with thinking, acting, and communicating in today's public management systems;
- Obtain a greater appreciation of the pace and direction of change occurring throughout the field of public management;
- Explain why public organizations function as they do.

## Readings

Cropf: Chapter 12

PA Casebook:

Social Security Administration

Grassroots Change Initiative, Inc.

ReadNow!

See additional readings in the Materials section below.

## Assignment

Forum Topic #6: Privatization and Principal-Agent theory

Assignment #3 Contracting Out

## **Week 7: Information Management**

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### Learning Objectives

- Assess and describe various theories, concepts, tools, and techniques relating to managing public organizations;
- Validate that leadership is vital in public management and become better prepared to assume managerial responsibilities through improvement of individual management skills associated with thinking, acting, and communicating in today's public management systems;

- Obtain a greater appreciation of the pace and direction of change occurring throughout the field of public management;
- Explain why public organizations function as they do.

## Readings

Cropf: Chapter 15

## Assignment

Forum Topic #7: Government and emergent information technology

## Week 8: Ethics and Accountability in Public Service

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### Learning Objectives

- Assess and describe various theories, concepts, tools, and techniques relating to managing public organizations;
- Validate that leadership is vital in public management and become better prepared to assume managerial responsibilities through improvement of individual management skills associated with thinking, acting, and communicating in today's public management systems;
- Obtain a greater appreciation of the pace and direction of change occurring throughout the field of public management;
- Explain why public organizations function as they do;
- Analyze the impact of ethics on public administration.

## Readings

Cropf - Chapter 3

## Assignment

Forum Topic #8: Ethics and Leadership in Public Management

Final Paper due

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## Evaluation

### Grading:

Name	Grade %
Assignments	40.00 %
Week 2 Assignment Approaches to Managing Public Organizations	13.33 %
Week 4 Assignment Key Challenges for Public Sector Leaders	13.33 %
Week 6 Assignment Contracting Out	13.33 %
Forums	30.00 %
Week 1 Forum Introductions	0.37 %
Week 1 Forum Topic	3.70 %
Week 2 Forum	3.70 %
Week 3 Forum	3.70 %
Week 4 Forum	3.70 %
Week 5 Forum	3.70 %

Week 6 Forum	3.70 %
Week 7 Forum	3.70 %
Week 8 Forum	3.70 %
Final Paper	30.00 %
Week 8 Final Paper	30.00 %

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## Materials

**Book Title:** Public Administration Casebook, The

**Author:** Cropf, Kohler, and Loutzenhiser

**Publication Info:** Taylor & Francis

**ISBN:** 9780205607419

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**Book Title:** American Public Administration: Public Service for the 21st Century

**Author:** Robert A. Cropf

**Publication Info:** Taylor & Francis

**ISBN:** 9780321096913

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**Book Title:** The New Public Service: Serving, Not Steering, 4th ed. (this title will be required in PADM500, PADM505, PADM520, PADM530, PADM610, PADM612, PADM697 and PADM699. Only one purchase required)

**Author:** J. Denhardt and R. Denhardt

**Publication Info:** Routledge

**ISBN:** 9781138891258

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## Course Guidelines

### Citation and Reference Style

- Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

### Tutoring

- [Tutor.com](https://www.tutor.com) offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours\* of tutoring provided by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7. Please visit the APUS Library and search for 'Tutor' to create an account.

### Late Assignments

- Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each Assignment.
- Generally speaking, late work may result in a deduction up to 20% of the grade for each day late, not to exceed 5 days.
- As a working adult I know your time is limited and often out of your control. Faculty may be more flexible if they know ahead of time of any potential late assignments.

### **Turn It In**

- Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.

### **Academic Dishonesty**

- Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not copy/paste, and always cite.

### **Submission Guidelines**

- Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc) See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified.

### **Disclaimer Statement**

- Course content may vary from the outline to meet the needs of this particular group.

### **Communicating on the Forum**

- Forums are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantive comments will receive credit. Although there is a final posting time after which the instructor will grade comments, it is not sufficient to wait until the last day to contribute your comments/questions on the forum. The purpose of the forums is to actively participate in an on-going discussion about the assigned content.
- “Substantive” means comments that contribute something new and hopefully important to the discussion. Thus a message that simply says “I agree” is not substantive. A substantive comment contributes a new idea or perspective, a good follow-up question to a point made, offers a response to a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc.
- As a class, if we run into conflicting view points, we must respect each individual's own opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated.

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## **University Policies**

### [Student Handbook](#)

- [Drop/Withdrawal policy](#)

- [Extension Requests](#)
- [Academic Probation](#)
- [Appeals](#)
- [Disability Accommodations](#)

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