

**STUDENT WARNING:** This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

## American Public University System

*The Ultimate Advantage is an Educated Mind*

<b>School: Business</b>
<b>Course Number: MGMT200</b>
<b>Course Name: Ethics Fundamentals</b>
<b>Credit Hours: 3</b>
<b>Length of Course: 8 Weeks</b>
<b>Prerequisite: None</b>

Please see the **Lessons** area in the classroom for additional course specific information

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### Course Description (Catalog)

How can we help employees do the right thing? Ethical behavior in organizations is a topic that warrants exploration. The purpose of this course is to investigate some of the ethical issues facing the modern workplace. Topics include acceptable risk, intellectual property, workers' rights, whistleblowing, moral leadership, outsourcing, and ethical issues in marketing. Students will be asked to reflect and examine how one comes to terms with being a good citizen and preventing unethical business practices.

### Course Scope

This course is divided into 8 weeks and is organized to give students a broad context in which to study ethics fundamentals. Students will examine main theories underlying thought in business ethics, investigate the individual role in business ethics, and consider institutional business ethics. Students will examine various case studies and are asked to present informed opinions, based on defensible reasoning. Students will use the World Wide Web, the University's online library, and various other

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sources to research topics related to the course material. Using journal articles and websites are an integral part of the weekly discussion.

Course Materials				
Book Number	Authors	Book Title	Publication Info	ISBN
MGMT200	Brusseau, James	Business Ethics Workshop	<a href="http://catalog.flatworldknowledge.com/catalog/editions/66">http://catalog.flatworldknowledge.com/catalog/editions/66</a>	eISBN: 978-1-4533-2735-7

**Textbook in APA Format:**

Brusseau, J. (2011). *Business Ethics Workshop*. Irvington, NY: Flat World Knowledge, Inc.

Please visit <http://apus.libguides.com/er.php> and search by the course number (ex: LITR210) to access your required resources.

**Required Readings:**

See Course Outline.

**Additional Resources:**

In the Resources Folder, you will find additional course materials and articles, to include **APA Reference (6<sup>th</sup> edition) information and examples.**

**Websites:**

In addition to the required course texts the following public domain Websites are useful. Please abide by the university’s academic honesty policy when using Internet sources as well. Note web site addresses are subject to change.

Site Name	Website URL/Address
American Psychological Association’s Style	<a href="http://www.apastyle.org">http://www.apastyle.org</a>
APUS Online Library	<a href="http://apus.campusguides.com/index.php">http://apus.campusguides.com/index.php</a>
Society of Business Ethics	<a href="http://www.societyofbusinessethics.org/">http://www.societyofbusinessethics.org/</a>

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## Course Objectives

After successfully completing this course, students will fulfill the following learning objectives:

LO-1: Define components of business ethics.

LO-2: Distinguish between ethical theories of utilitarianism and the advantages and drawbacks of various theories.

LO-3: Distinguish between legal and ethical guidelines in business practices.

LO-4: Define discrimination, victimization and affirmative actions; and consider the ethical and legal aspects of each.

LO-5: Examine problems with sexual harassment and workplace drugs, and the ethical implication of company policies for each one.

LO-6: Examine major arguments for and against corporations having social and environmental responsibilities.

## Evaluation Procedures

Grading for the course will be based on the following:

- Nine Forum Assignments
- Four Quizzes
- Two Written Assignments

<b>Grade Instrument</b>	<b>% Final Grade</b>
Forums (9) 100pts each	35%
Quizzes (4) 100 pts each	30%
Written Assignment 100 pts each	35%
<b>Total</b>	<b>100%</b>

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## Course Outline

Week	Topic(s)	Learning Objective(s)	Reading(s)	Assignment(s)
1	What is Business Ethics	<u>LO 1, 2</u>	Chapter 1. Text Chapter 2. Text & Lecture Notes	1. Introduction Forum (Graded) 2. Forum: What is Business Ethics
2	Theories Guiding Ethical Decisions	<u>LO 3, 4</u>	Chapter 3. Text Chapter 4. Text & Lecture Notes	1. Forum: Theories Guiding Ethical Decisions 2. Quiz #1
3	Employee's Ethics	<u>LO 5, 6,</u>	Chapter 5. Text Chapter 6. Text Chapter 7. Text & Lecture Notes	1. Forum: Employee's Ethics 2. Essay: Writing Assignment (#1)
4	Manager's Ethics	<u>LO 1, 3</u>	Chapter 8. Text Chapter 9. Text & Lecture Notes	1. Forum: Manager's Ethics 2. Quiz #2
5	The Tense Office & The Aroused Office	<u>LO 5</u>	Chapter 10. Text Chapter 11. Text & Lecture Notes	1. Forum: The Tense Office & The Aroused Office 2. Quiz #3
6	The Selling Office & The Responsible Office	<u>LO 3, 6</u>	Chapter 12. Text Chapter 13. Text & Lecture Notes	1. Forum: The Selling Office & The Responsible Office
7	Final Paper Due The Office that Can Write	<u>LO 1-6</u>	Final Paper Week	1. Forum: The Writing Office 2. Final Paper: Writing Assignment (#2)
8	The Green Office & The Domination Office	<u>LO- 6</u>	Chapter 14. Text Chapter 15. Text & Lecture Notes	1. Forum: The Green Office & The Domination Office 2. Quiz #4

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## Course Delivery Method

This course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. Online assignments are due by Sunday evening of the week as noted and include Forum questions (accomplished in groups through a threaded forum), examination, and individual assignments submitted for review by the Faculty Member). Assigned faculty will support the students throughout this eight-week course.

## Policies

Please see the [Student Handbook](#) to reference all University policies. Quick links to frequently asked question about policies are listed below.

[Drop/Withdrawal Policy](#)

[Plagiarism Policy](#)

[Extension Process and Policy](#)

[Disability Accommodations](#)

### **Grading Scale**

Please see the [Student Handbook](#) to reference the University's [grading scale](#).

### **Citation and Reference Style**

Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

### **Late Assignments**

Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each Assignment. As adults, students, and working professionals, I understand you must manage competing demands on your time. We all know that "life happens" but it is important to adhere as closely to the deadlines in the class as possible.

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Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution. If arrangements are not made in advance, a late penalty of 10% will be assessed for any assignment submitted 1-7 days past the due date. Assignments will not be accepted after the 7th day. No work will be accepted past the final day of class.

### **Netiquette**

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper “Netiquette” must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), : ), ☺

### **Disclaimer Statement**

Course content may vary from the outline to meet the needs of this particular group.

### **Academic Services**

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to [librarian@apus.edu](mailto:librarian@apus.edu).

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors’ publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.

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- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Tutor.com:** AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. [Tutor.com](http://tutor.com) connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.
- **Disability Accommodations:** Students are encouraged email [dsa@apus.edu](mailto:dsa@apus.edu) to discuss potential academic accommodations and begin the review process.

**Request a Library Guide for your course (<http://apus.libguides.com/index.php>)**

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: [librarian@apus.edu](mailto:librarian@apus.edu).

### Turnitin.com

Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.