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American Public University System

The Ultimate Advantage is an Educated Mind

School of Security and Global Studies
INTL200
Introduction to Intelligence
Credit Hours: 3
Length of Course: 8 Weeks
Recommended: INTL300

Table of Contents

Instructor Information	Evaluation Procedures
Course Description	Grading Scale
Course Scope	Course Outline
Course Objectives	Policies
Course Delivery Method	Online Library and Turnitin
Course Resources	Selected Bibliography

Instructor Information

Instructor: [insert name with credentials]

Biography: [insert APUS biography link]

Adobe Connect Office Hours: [insert 2hrs/wk for 2+ courses, 1hr/wk for 1 course], and by appointment.

Please contact your instructor through the Messages tab in the classroom.

After the class is over, instructor contact information: [insert @mycampus.apus.edu address]

[Table of Contents](#)

Course Description (Catalog)

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INTL200 Introduction to Intelligence Studies (3 credit hours)

This course provides an introduction to intelligence studies and focuses on the five principle categories in the study of strategic intelligence. In this course students will focus on the role, purpose, and history of strategic intelligence analysis. They will gain a better understanding for the use of intelligence to carry-out foreign policy objectives. Students will be engaged on topics looking at the nature and evolution of congressional oversight. In addition to this, we will look at the role of strategic intelligence collection when it comes to supporting strategic decision making, as well as the role that counterintelligence plays at the highest levels of government.

[Table of Contents](#)

Course Scope

This course is designed to provide students with a solid knowledge of strategic intelligence.

This course is, as all AMU courses are, designed to meet US IC Core Competencies (Intelligence Community Directive 610). The university works with a board of senior advisors in the US Intelligence Community to develop curriculum, learning outcomes, and courses that meet the needs of the intelligence community. The IC's core competency requirements drive the course, thus ensuring the course has the greatest possible value to the students and the needs of the US IC.

[Table of Contents](#)

Course Objectives

After successfully completing this course, you will be able to:

CO-1: Deconstruct the flow of intelligence to support strategic decision making at the White House, Congress, and the executive departments and agencies.

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CO-2: Assess the challenges and role facing strategic intelligence analysis and strategic counterintelligence.

CO-3: Critique the elements, methods, processes, and capabilities of strategic covert action.

CO-4: Analyze the role of Congressional oversight as part of the milieu that is strategic intelligence.

CO-5: Differentiate the fundamental capabilities and limitations of strategic intelligence collection.

[Table of Contents](#)

Course Delivery Method

This course, delivered via distance learning, will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be available to each student. Online assignments are due by Sunday at 11:55 pm ET and include all written assignments, examinations, and research papers submitted for grading. Weekly Forum questions (accomplished in groups in a Forum) require an **initial response by Thursday at 11:55 pm ET**, with all other required responses due by Sunday at 11:55 pm ET. The assigned faculty will support the students throughout this eight-week course.

[Table of Contents](#)

Course Resources

THERE ARE NO TEXTBOOKS REQUIRED FOR THIS COURSE

The following book is *recommended*:

Turabian, Kate L. 2014. *A Manual for Writers of Research Papers, Theses, and Dissertations*. 8th ed. The University of Chicago Press.

Required Readings

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- Peer-reviewed journal articles, book chapters, external websites and other assigned readings are found in the Lessons area of the classroom.
- Weekly Lesson Notes and videos or audio files are found in the Lessons area of the classroom.

[Table of Contents](#)

Evaluation Procedures

The course grade is based on the following assessments:

Discussion Forums – 25 percent

Each week, a discussion question is provided and posts should reflect an assimilation of the readings. Students are required to provide a substantive initial post by Thursday at 11:55 pm ET and respond to 2 or more classmates by Sunday 11:55 pm ET. Forum posts are graded on timeliness, relevance, knowledge of the weekly readings, and the quality of original ideas.

Three Progress Assignments – 75 percent

There are three progress assignments on course concepts during the course. Specific instructions are found in Assignments tab of the classroom. But keep them professional- proper formatting, double spacing, written in Word doc, etc.

Assignments	Percentage
Discussion Forums	25 percent
Midterm Progress Assignment Week 3	25 percent
Progress Assignment Week 6 Final Progress Assignment Week 8	25 percent

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TOTAL	100 percent
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[Table of Contents](#)

8 – Week Course Outline

<u>Week</u>	<u>Topic</u>	<u>Course Objective(s)</u>	<u>Readings</u>	<u>Assignments</u>
1	What is Strategic Intelligence?	CO-1	<p>Read: Heidenrich (2007)</p> <p>Davis (2006), 999-1021.</p> <p>Hulnick (2006), 959-979.</p> <p>Study: Week One Lesson Notes.</p>	<p>Student Introduction in Week One Forum Discussion due.</p> <p>Note: Initial responses to forum discussions due on Thursdays at 11:55pm ET. All posts due Sundays at 11:55pm ET. All assignments are due</p>

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				Sundays at 11:55pm ET.
2	Strategic Intelligence Collection Methods	CO-5	<p>Read: Clark (2005), 1-21.</p> <p>Wippl & D'Andrea (2010), 521-533.</p> <p>Hedley (2005), 435-450.</p> <p>Hedley (2012), 1-8.</p> <p>Study: Week Two Lesson Notes.</p>	Week Two Forum Discussion due.
3	Development of Intelligence Analysis and Products	CO-2	<p>Read: Betts (1980), 551-571.</p> <p>Johnson (2008), 333-370.</p> <p>Kennedy, 1-33.</p> <p>Study: Week Three Lesson</p>	<p>Week Three Forum Discussion due.</p> <p>Week 3 Midterm Progress Assignment</p>

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			Notes.	
4	Strategic War-Time Examples	CO-1 CO-2 CO-3	Read: Bacevich et al. (2013), 8-34. US Army (2007), 1-7. Study: Week Four Lesson Notes.	Week Four Forum Discussion due.
5	Strategic Covert Action	CO-3	Read: Scott, 163-179. Erwin (2013), 1-14 Snyder (2008), 259-310. Study: Week Five Lesson Notes.	Week Five Forum Discussion due.
6	Strategic Counterintelligence	CO-2	Read: Harber (2009), 221-236. Van Cleave (2007), 1-13. Study: Week Six Lesson	Week Six Forum Discussion due. Week 6 Progress Assignment

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			Notes.	
7	Intelligence Oversight	CO-4	<p>Read: Hastedt (2012), 1-23.</p> <p>Rosenbach et al (2009), 10-32.</p> <p>Erwin (2013), 1-12.</p> <p>Wagenan (1997)</p> <p>Study: Week Seven Lesson Notes.</p>	Week Seven Forum Discussion due.
8	Strategic Intelligence Agencies	CO-1 CO-2 CO-3	<p>Read: Johnson (2013), 1-11.</p> <p>Erwin (2013), 1-30.</p> <p>Study: Week Eight Lesson Notes.</p>	Week Eight Forum Discussion due. Week Eight Final Assignment due

Policies

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Please see the [Student Handbook](#) to reference all University policies. Quick links to frequently asked question about policies are listed below.

[Drop/Withdrawal Policy](#)

[Plagiarism Policy](#)

[Extension Process and Policy](#)

[Disability Accommodations](#)

Citation and Reference Style

Attention Please: Students will follow the Turabian/Chicago Style as the sole citation and reference style used in written work submitted as part of coursework to the University.

See <http://www.apus.edu/Online-Library/tutorials/chicago.htm>. A quick guide may be found at:

http://www.press.uchicago.edu/books/turabian/turabian_citationguide.html.

All written submissions should be submitted in Times New Roman 12pt font with 1" margins, typewritten in double-spaced format. Graduate-level work is expected to be free of grammar, usage, and style errors.

Late Assignments

Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. As adults, students, and working professionals, I understand you must manage competing demands on your time. Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution. Routine submission of late assignments is unacceptable and may result in points deducted from your final course grade.

Deductions:

Late forum posts can be penalized up to 5 points per day

Late assignments can be penalized up to 5 points per day

Netiquette

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper

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“Netiquette” must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), :), ☺

[Table of Contents](#)

Online Library

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to librarian@apus.edu.

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors’ publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Tutor.com:** AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. Tutor.com connects

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Request a Library Guide for your course
(<http://apus.libguides.com/index.php>)

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: librarian@apus.edu.

Turnitin.com

Faculty require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. The instructor will post information in the classroom on student procedures.

[Table of Contents](#)

Selected Bibliography

List a minimum of 3 good resources not assigned to the course that students should read. These should be listed in Turabian "references" style.

Fiske, Susan T. and Shelley E. Taylor. 2013. *Social Cognition: From Brains to Culture*. 2nd ed. Los Angeles: Sage Publications.

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Heuer, Richards J. 1999. *Psychology of Intelligence Analysis*. Central Intelligence Agency. <https://www.cia.gov/library/center-for-the-study-of-intelligence/csi-publications/books-and-monographs/psychology-of-intelligence-analysis/index.html> [accessed March 14, 2013].

[Table of Contents](#)