

STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

American Public University System

The Ultimate Advantage is an Educated Mind

School of Security and Global Studies

HLSS305

Private Sector Homeland Security

Credit Hours: 3

Length of Course: 8 Weeks

Prerequisite: NONE

Course Description (Catalog)

This course will address the expanding role of the private sector in securing the homeland. Specifically, this course will examine the intersection of government and the private sector, responsibilities and capabilities of this partnership in establishing security. Further, this course will examine measures taken by the private sector to meet its evolving obligations.

Course Scope

As a 300-level course, this course provides a higher level of knowledge building on the material taught at the 200 level. The purpose and scope of this course is to enable the student to build a deeper understanding of the discipline.

Course Objectives

After successfully completing this course, you will be able to:

CO-1 Describe the role of and challenges facing the private sector in securing the homeland.

CO-2 Explain the governments' expectation for private sector involvement in maintaining essential services and national resiliency.

CO-3 Examine the relationships of private sector, government and other partners regarding securing critical infrastructure.

CO-4 Analyze government and private sector information sharing strategies.

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CO-5 Evaluate the current model of shared responsibility to address future challenges.

Course Delivery Method

This course, delivered via distance learning, will enable students to complete academic work in a flexible manner, completely online. Course resources and access to an online learning management system will be available to each student. Online assignments are due by Sunday at 11:55 pm ET and include all written assignments, examinations, and research papers submitted for grading. Weekly Forum questions (accomplished in groups in a Forum) require an initial response by Thursday at 11:55 pm ET, with all other required responses due by Sunday at 11:55 pm ET. The assigned faculty will support the students throughout this eight-week course.

Course Resources

There is not an assigned text for this course. The readings consist of selected e-book chapters and journal articles.

Please visit <http://apus.libguides.com/er.php> and search by the course number (ex: HLSS305) to access your required resources.

Weekly Lesson Notes and videos or audio files are found in the "Lessons" area of the classroom.

Evaluation Procedures

Forum discussions – 25 percent

Each week, a discussion question is provided and posts should reflect an assimilation of the readings. Students are required to provide a substantive initial post by Thursday at 11:55 pm ET and respond to 2 or more classmates by Sunday 11:55 pm ET. Forum posts are graded on timeliness, relevance, knowledge of the weekly readings, and the quality of original ideas.

Midterm assignment - 25 percent

This assignment is a take-home essay assignment of a question that requires a 5 page response to test knowledge and assimilation of the course objectives. The exclusive use of required texts and readings from this course is mandatory.

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Progress assignment - 25 percent

Specialized Exercise. 5 pages including research and analysis.

Final assignment – 25 percent

This assignment is a take-home essay assignment of 2 questions, 3 pages each, to test knowledge and assimilation of the course objectives. The exclusive use of required texts and readings from this course is mandatory.

Grade Instruments	Percentage
Forum Discussions (8)	25
Midterm Assignment	25
Progress Assignment	25
Final Assignment	25
Total	100

8 – Week Course Outline

<u>Week</u>	<u>Topic(s)</u>	<u>Course Objective(s)</u>	<u>Reading(s)</u>	<u>Assignment(s)</u>
1	Introduction to the private sector’s role in homeland security efforts	CO(1) Describe the role of and challenges facing the private sector in securing the homeland.	Author, Title Business Executives for National Security, Getting Down to Business (pp. 1-12) DHS, National Preparedness Goal DHS, National Preparedness	Week One Forum Discussion

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			<p>Guidelines (pp. 1-21)</p> <p>DHS, National Prevention Framework (pp. 5-9)</p> <p>DHS, National Mitigation Framework (pp. 7-11)</p> <p>DHS, National Protection Framework (pp. 6-8)</p> <p>DHS, National Response Framework (pp. 7-20)</p> <p>DHS, National Response Framework Private-Sector Coordination Support Annex</p> <p>DHS, National Recovery Framework (pp. 19-24)</p>	
2	Critical infrastructure	(CO-3) Examine the relationships of private sector, government and other	<p>DHS, National Infrastructure Protection Plan (NIPP) (pp. 1-26)</p> <p>DHS,</p>	Week Two Forum Discussion

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		<p>partners regarding securing critical infrastructure.</p>	<p>Quadrennial Homeland Security Review Report (pp. 41-43)</p> <p>DHS, U.S. Department of Homeland Security Strategic Plan for Fiscal Years (FY) 2012-2016 (pp. 3-6)</p> <p>Charles Ebinger & James Hayes, The Private Sector and the Role of Risk and Responsibility in Securing the Nation's Infrastructure</p> <p>Barack Obama, Executive Order-Improving Critical Infrastructure Cybersecurity</p> <p>Barack Obama, Presidential Policy Directive 21 -- Critical Infrastructure Security and Resilience</p> <p>National Critical</p>	
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			Infrastructure Protection Plan (video)	
3	Continuity of operations planning	<p>CO(2) Explain the governments' expectation for private sector involvement in maintaining essential services and national resiliency.</p> <p>CO(3) Examine the relationships of private sector, government and other partners regarding securing critical infrastructure.</p>	<p>ASIS, DRII, NFPA & RIMS, Framework for Voluntary Preparedness (pp. 1-10)</p> <p>Business Continuity Institute, Business Continuity Management Legislations, Regulations and Standards (pp. 33-43)</p> <p>FEMA, Business Protection Toolkit Preparing is Your Business</p> <p>FEMA, Continuity Guidance Circular 1 (CGC 1) Continuity Guidance for Non-Federal Entities (pp. 1-14)</p> <p>Lynnda Nelson, Business</p>	<p>Week Three Forum Discussion</p> <p>Midterm Assignment</p>

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			<p>continuity management in the united states: where is it heading?</p> <p>John Roche, PS-Prep: Better late than never for private sector preparedness</p>	
4	The value and necessity of public/private partnerships	<p>CO(3) Examine the relationships of private sector, government and other partners regarding securing critical infrastructure.</p>	<p>DHS, 2014 Quadrennial Homeland Security Review Report (pp. 58-61)</p> <p>Nathan & Busch Austen D. Givens, Public-Private Partnerships in Homeland Security: Opportunities and Challenges</p> <p>DHS, Innovative Public Private Partnerships (pp. 1-16)</p> <p>DHS, National Infrastructure Protection Plan, (pp. 10-12, 35-50)</p> <p>Flynn & Prieto, Neglected</p>	<p>Week Four Forum Discussion</p>

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			<p>Defense: Mobilizing the Private Sector to Support Homeland Security (pp. 25-33)</p> <p>Palm Beach Sheriff's Office, Business Partners Against Terrorism (pp. 1-13)</p> <p>The value of public/private partnerships (video)</p> <p>Infragard (video)</p>	
5	Information sharing		<p>Bipartisan Policy Center, Cyber Security Task Force: Public-Private Information Sharing</p> <p>Homeland Security Advisory Council Private Sector Information Sharing Task Force on Homeland Security Information Sharing</p>	Week Five Forum Discussion

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			<p>Between Government and the Private Sector, (pp. 1-8)</p> <p>Barack Obama, National Strategy for Information Sharing and Safeguarding</p> <p>Siobhan O'Neil, The Relationship between the Private Sector and Fusion Centers: Potential Causes for Concern and Realities</p> <p>Gina Stevens, Critical Infrastructure Information Act of 2002</p>	
6	The private sector's impact upon community/national resiliency	<p>CO(1) Describe the role of and challenges facing the private sector in securing the homeland.</p> <p>CO(2) Explain the governments'</p>	<p>DHS, 2014 Quadrennial Homeland Security Review Report (pp. 58-61)</p> <p>The Homeland Security Studies and Analysis Institute, Proceedings of the First</p>	<p>Week Six Forum Discussion</p> <p>Progress Assignment</p>

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		<p>expectation for private sector involvement in maintaining essential services and national resiliency.</p>	<p>International Symposium on Societal Resilience (pp. 189-226)</p> <p>Homeland Security Studies and Analysis Institute, Concept development: An operational development for resilience</p> <p>Patricia Longstaff, Nicholas Armstrong, Keli Perrin, Whitney Parker, and Matthew Hidek. 2010. Building Resilient Communities: A Preliminary Framework for Assessment.</p> <p>John Morton, Building Resilient Regions for a Secure and Resilient Nation (pp. 26-35)</p> <p>World Economic Forum, Building Resilience to Natural</p>	
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			Disasters: A Framework for Private Sector Engagement (pp. 7-18)	
7	The private sector's use of science & technology and its impact upon homeland security efforts	CO(1) Describe the role of and challenges facing the private sector in securing the homeland.	Paul Benda, Testimony concerning SAFETY Act DHS, SAFETY Act OF 2002	Week Seven Forum Discussion
8	Future challenges of the private sector related to homeland security efforts	CO(4) Analyze government and private sector information sharing strategies. CO(5) Evaluate the current model of shared responsibility to address future challenges.	DHS, 2014 Quadrennial Homeland Security Review Report (pp. 33-61) GAO, Department of Homeland Security: Progress made and work remaining in implementing homeland security missions 10 years after 9/11. Jena McNeill, More Than Lip Service: Why Private Sector Engagement Is	Week Eight Forum Discussion Final Assignment

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			<p>Essential</p> <p>Rick Nelson & Rob Wise, Homeland Security at a Crossroads: Evolving DHS to Meet the Next Generation of Threats</p> <p>Sandra Erwin, Washington insiders question federal role in homeland security.</p> <p>Paul Stockton & Patrick Roberts, Next Steps in Building Unity of Effort</p> <p>Darrell, West. A vision for Homeland Security in the year 2025.</p>	
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Policies

Please see the [Student Handbook](#) to reference all University policies. Quick links to frequently asked question about policies are listed below.

- [Drop/Withdrawal Policy](#)
- [Plagiarism Policy](#)
- [Extension Process and Policy](#)
- [Disability Accommodations](#)

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Citation and Reference Style

Attention Please: Students will follow the APA Style as the sole citation and reference style used in written work submitted as part of coursework for this course.

See http://www.apus.edu/content/dam/online-library/resources-services/Fuson_2012_APA.pdf

Late Assignments

Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. As adults, students, and working professionals, I understand you must manage competing demands on your time. Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution. Routine submission of late assignments is unacceptable and may result in points deducted from your final course grade.

Netiquette

Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and “flaming.” Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper “Netiquette” must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.
- **Humor Note:** Despite the best of intentions, jokes and especially satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add “emoticons” to help alert your readers: ;-), :), ☺

Online Library

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The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to librarian@apus.edu.

- **Charles Town Library and Inter Library Loan:** The University maintains a special library with a limited number of supporting volumes, collection of our professors' publication, and services to search and borrow research books and articles from other libraries.
- **Electronic Books:** You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- **Electronic Journals:** The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- **Tutor.com:** AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. Tutor.com connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.

Request a Library Guide for your course (<http://apus.libguides.com/index.php>)

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: librarian@apus.edu.

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Selected Bibliography

Week 1

U.S. Department of Homeland Security. 2011. [National preparedness goal](#). Private-sector coordination support annex. Washington D.C.: Government Printing Office.

U.S. Department of Homeland Security. 2013. [National response framework: Private-sector coordination support annex](#). Washington D.C.: Government Printing Office.

Week 2

Ebinger, Charles, and James Hayes. 2011. [The private sector and the role of risk and responsibility in securing the nation's infrastructure](#). *Journal of Homeland Security and Emergency Management*. Volume 8, Issue 1 2011 Article 13.

U.S. Department of Homeland Security. 2013. [National infrastructure protection plan](#). Washington D.C.: Government Printing Office, 1-26.

Week 3

ASIS, DRII, NFPA & RIMS. 2008. [Framework for voluntary preparedness](#). *Briefing regarding private sector approaches to Title IX of H.R. 1 and Public Law 110-53*, 1-10.

Roche, John. 2010. [PS-Prep: Better late than never for private sector preparedness](#). *University of Maryland Center for Health and Homeland Security*. July 13, 2010.

Week 4

Busch, Nathan, and Austen D. Givens. 2012. [Public-private partnerships in homeland security: Opportunities and challenges](#). *Homeland Security Affairs*.

U.S. Department of Homeland Security. 2010. [Innovative public private partnerships](#). Washington D.C.: Government Printing Office, 1-16.

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Week 5

Bipartisan Policy Center. 2012. [Cyber security task force:Public-private information sharing](#). Washington, D.C.

Obama, Barack. 2012. [National strategy for information sharing and safeguarding](#). Washington D.C.: Government Printing Office.

Week 6

Longstaff, Patricia, Nicholas Armstrong, Keli Perrin, Whitney Parker, and Matthew Hidek. 2010. [Building Resilient Communities: A Preliminary Framework for Assessment](#). *Homeland Security Affairs*.

Morton, John. 2012. [Building resilient regions for a secure and resilient nation](#). *DomesticPreparedness.com* IMR Group, Inc.: Severna Park, MD, 26-35.

Week 7

Benda, Paul. 2011. [Unlocking the SAFETY Act's potential to promote technology and combat terrorism](#). Testimony before the House Committee on Homeland Security, Subcommittee on Cybersecurity, Infrastructure Protection and Security Technologies, Washington, D.C. May 26.

U.S. Department of Homeland Security. 2002. [Support Anti-terrorism by Fostering Effective Technologies \(SAFETY\) Act of 2002](#). Washington D.C.: Government Printing Office.

Week 8

Nelson, Rick and Rob Wise. 2013. Homeland security at a crossroads: Evolving DHS to meet the next generation of threats. Center for Strategic and International Studies.

West, Darrell. 2012. [A vision for Homeland Security in the year 2025](#). *Governance Studies at Brookings*, (June).

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