# ESPT210

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# Course Summary

**Course :** ESPT210 **Title :** Esports Event and Facility Management
**Length of Course :** 8 **Faculty :**
**Prerequisites :** ESPT201 **Credit Hours :** 3

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# Description

**Course Description:**

This course will teach students how to plan, organize, and manage esports events and competitions. Concepts related to format, event size, purpose, and funding will be discussed. Students will also learn how to effectively plan and manage an esports facility. (Prerequisite: ESPT201)

**Course Scope:**

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# Objectives

After successfully completing this course, students will fulfill the following Learning Objectives (LO):

LO1: Articulate the importance of establishing a clear purpose for an esports event.

LO2: Compare various esports tournament and league formats.

LO3: Determine appropriate facility size and structure based on program needs and goals.

LO4: Assess the hardware requirements for outfitting an esports facility.

LO5: Design an esports facility.

LO6: Prepare an event budget.

LO7: Organize a local area network (LAN) event.

LO8: Organize an online esports event.

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# Outline

**Week 1: Esports Culture, History, Issues & Events**

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Learning Outcomes

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Required Readings

THIS CLASS DOES NOT HAVE A TEXTBOOK. This class uses Open Educational Resources (OERs) rather than a textbook. Each week in the Lessons tab you will have different readings/videos that you will read/watch to learn the weekly material. Students are encouraged to augment assignments and forums with outside readings of their interest.

Assignments

Week 1 Discussion

## Week 2: Esports Venues

Learning Outcomes

LO2: Compare various esports tournament and league formats.

LO3: Determine appropriate facility size and structure based on program needs and goals.

Required Readings

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Assignments

Week 2 Assignment

Week 2 Discussion

## Week 3: Esports Venues and Event Design

Learning Outcomes

LO2: Compare various esports tournament and league formats.

LO7: Organize a local area network (LAN) event.

LO8: Organize an online esports event.

Required Readings

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Assignments

Week 3 Assignment

Week 3 Discussion

## Week 4: Esports & Event Budgeting

Learning Outcomes

LO4: Assess the hardware requirements for outfitting an esports facility.

LO6: Prepare an event budget.

Required Readings

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Assignments

Week 4 Assignment

Week 4 Discussion

## Week 5: Esports Event Management

Learning Outcomes

LO3: Determine appropriate facility size and structure based on program needs and goals.

LO4: Assess the hardware requirements for outfitting an esports facility.

Required Readings

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Assignments

Week 5 Assignment

## Week 6: Esports & Event Marketing

Learning Outcomes

LO1: Articulate the importance of establishing a clear purpose for an esports event.

LO2: Compare various esports tournament and league formats.

Required Readings

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Assignments

Week 6 Assignment

Week 6 Discussion

**Week 7: Esports Broadcasting**

Learning Outcomes

LO1: Articulate the importance of establishing a clear purpose for an esports event.

LO2: Compare various esports tournament and league formats.

Required Readings

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Assignments

Week 7 Assignment

**Week 8: Tournament Event Presentation**

Learning Outcomes

LO7: Organize a local area network (LAN) event.

LO8: Organize an online esports event.

Required Readings

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Assignments

Week 8 Assignment

Week 8 Discussion

# Evaluation

**Grading:**

| Name | Grade % |
|------|---------|
|      |         |

# Materials

**Required Readings:**

See Course Outline

**Additional Resources:**

There may be other materials, including websites outside the classroom, assigned by the Instructor during the course.

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# Course Guidelines

COURSE DELIVERY METHOD

This course is delivered via distance learning, enabling students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student.

Please note that everything is based on Eastern Time (ET). Many of you are located in other time zones. The clock at the top of the main classroom page is set to ET. Please use this as your guide.

WRITING AND FORMATTING EXPECTATIONS

Students will follow the APA Style Manual, 7th Edition as the sole citation and reference style used in all work submitted as part of coursework to the University. Any references used to complete assignments must be identified with properly formatted text citations and a reference page regardless of submission format (Word, PowerPoint, etc.).

APA formatting requires assignments to be submitted in a font and page set-up that is readable and neat. It is recommended that students try to adhere to a consistent format. A few of the most common APA requirements include the following.

- Typewritten in double-spaced format with a readable style and font and submitted inside the electronic classroom (unless classroom access is not possible and other arrangements have been approved by the professor).
- 12-point font size and Times New Roman style is preferred.
- Page margins (top, bottom, left and right) should be 1 inch, with reasonable accommodation made for special situations and online submission variances.

WEEKLY DISCUSSIONS

In all discussions, students are required to submit one initial post by Wednesday at 11:55 pm ET and a minimum of two replies to classmates by Sunday at 11:55 pm ET. For Week 1 only, initial posts should be at least 250 words, original in content, and demonstrate a thorough analysis of the topic. Replies should be informative, and contribute to advancing knowledge of the topic.

Participation in a Week 1 discussion serves as a student's official entry into a course and requires special attention. Students must complete the Week 1 discussion no later than Sunday at 11:55 pm ET in order to maintain registration in the course.

Discussion Interaction Guidelines

Online universities promote the advancement of knowledge through positive and constructive debate, both inside and outside the classroom. Discussions on the Internet, however, occasionally can degenerate into needless insults and other unproductive conversation. Such activity and the loss of good manners are not acceptable in a university setting; basic academic rules of good behavior and proper "netiquette" must persist. Remember that you are in a place for the fun and excitement of learning that does not include personal attacks or attempts to intimidate or stifle the discussion of others. Despite the best of intentions, jokes and, especially satire, can easily get lost or become unintentionally offensive. If you feel the need for humor, you may wish to add "emoticons" to help alert your readers.

COURSE ANNOUNCEMENTS

Instructors typically post announcements throughout a course to communication information in regard to changes in due dates, clarifications on assignments, additional resources for lessons, etc. It is the responsibility of each student to review announcements on a regular basis to stay informed on any course updates.

ASSIGNMENT AND DISCUSSION DUE DATES AND LATE WORK

Students are expected to submit assignments and discussions by the due dates listed in the classroom. Depending on circumstances, assignments may not be accepted late or after the course end date. Submitting an assignment late may result in a penalty of up to 10% per day late, not to exceed a maximum of 50% (5 days late).* Whether assignments are accepted late, or if a late penalty is applied, is at the faculty member's discretion.** For discussions, since posting after a week has concluded provides no value to the course, no initial posts or replies will be accepted after the due date. Faculty may be more flexible if potential delays are communicated ahead of time.

*Late penalties are applied before assignments are graded.
**Programs with specialty accreditation and students with DSA accommodations may have different late policies applied.

DISCLAIMER STATEMENT

Course content may vary from the content outline to meet the needs of this particular group.

# Communications

### Student Communication

To reach the instructor, please communicate through the MyClassroom email function accessible from the Classlist of the Course Tools menu, where the instructor and students email addresses are listed, or via the Office 365 tool on the Course homepage.

- In emails to instructors, it's important to note the specific course in which you are enrolled. The name of the course is at the top center of all pages.
- Students and instructors communicate in Discussion posts and other learning activities.
- All interactions should follow APUS guidelines, as noted in the Student Handbook, and maintain a professional, courteous tone.
- Students should review writing for spelling and grammar.
- Tips on Using the Office 365 Email Tool

### Instructor Communication

The instructor will post announcements on communications preferences involving email and Instant Messaging and any changes in the class schedule or activities.

- Instructors will periodically post information on the expectations of students and will provide feedback on assignments, Discussion posts, quizzes, and exams.
- Instructors will generally acknowledge student communications within 24 hours and respond within 48 hours, except in unusual circumstances (e.g., illness).
- The APUS standard for grading of all assessments (assignments, Discussions, quizzes, exams) is five days or fewer from the due date.
- Final course grades are submitted by faculty no later than seven days after the end date of the course or the end of the extension period.

# University Policies

Consult the Student Handbook for processes and policies at APUS. Notable policies:

- Drop/Withdrawal Policy

- Extension Requests

- Academic Probation

- Appeals

- Academic Dishonesty / Plagiarism

- Disability Accommodations

- Student Deadlines

- Video Conference Policy

**Mission**

The mission of American Public University System is to provide high quality higher education with emphasis on educating the nation's military and public service communities by offering respected, relevant, accessible, affordable, and student-focused online programs that prepare students for service and leadership in a diverse, global society.

**Minimum Technology Requirements**

- Please consult the catalog for the minimum hardware and software required for undergraduate and graduate courses.

- Although students are encouraged to use the Pulse mobile app with any course, please note that not all course work can be completed via a mobile device.

**Disclaimers**

- Please note that course content – and, thus, the syllabus – may change between when a student registers for a course and when the course starts.

- Course content may vary from the syllabus' schedule to meet the needs of a particular group.