

STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

American Public University System

BUSN654

Course Summary

Course: BUSN654 **Title:** Business Continuity

Length of Course: 8 weeks **Faculty:**

Prerequisites: N/A **Credit Hours:** 3

Description

Course Description:

BUSN654, Business Continuity introduces students to the elements of continuity for an organization. A business continuity plan (BCP) includes procedures for short-term issues. Students will gain the knowledge to identify essential services and develop a business continuity plan that will outline the methods for protecting the various components of a business, as well as how to proceed when experiencing a crisis.

Course Scope:

BUSN654 will be centered on the student learning the key concepts of business continuity, development, implementation and integration for strategic operations/initiative planning within complex business environments.

Objectives

After successfully completing this course, you will be able to:

CO1: Identify the elements of a business continuity plan-(BCP)

CO2: Conduct a business impact analysis-(BIA) to identify potential risks if a crisis occurs

CO3: Develop a business continuity plan-(BCP)

CO4: Explore recovery strategies

CO5: Evaluate the continuity plan to make improvements

Outline

Week 1: Business Continuity Defined

Course Objectives:

CO1: Identify the elements of a business continuity plan

CO3: Develop a business continuity plan (BCP)

Text Readings:

Textbook: Tucker, E. (2015). Business Continuity from Preparedness to Recovery: A Standards-Based Approach. In *Business Continuity from Preparedness to Recovery*. Elsevier Science & Technology. Read Chapter 1.

<https://facilityexecutive.com/2020/08/cyberattacks-cybersecurity-and-facilities-systems/>

<https://drj.com/>

Deliverables:

Introduction Post, due day 7

Assignment 1, due day 7

Week 2: Understanding the Standards

Course Objectives:

CO1: Identify the elements of a business continuity plan-(BCP)

CO3: Develop a business continuity plan(BCP)

Text Readings:

Textbook: Tucker, E. (2015). Business Continuity from Preparedness to Recovery: A Standards-Based Approach. In *Business Continuity from Preparedness to Recovery*. Elsevier Science & Technology. Read chapter 2

<https://www.thebci.org/>

Deliverables:

Forum Post Week 2, due day 3

Assignment 2, due day 7.

Week 3: Building A Business Continuity Capability

Course Objectives:

CO1: Identify the elements of a business continuity plan (BCP)

CO3: Develop a business continuity plan(BCP)

Text Readings:

Tucker, E. (2015). Business Continuity from Preparedness to Recovery: A Standards-Based Approach. In *Business Continuity from Preparedness to Recovery*. Elsevier Science & Technology. Read chapter 3.

Deliverables:

Forum Post Week 3, due day 3

Assignment 3, due day 7

Week 4: Emergency Management-Preparedness and Response

Course Objectives:

CO2: Conduct a business impact analysis-(BIA) to identify potential risks if a crisis occurs

CO3: Develop a business continuity plan(BCP)

Text Readings:

Tucker, E. (2015). Business Continuity from Preparedness to Recovery: A Standards-Based Approach. In *Business Continuity from Preparedness to Recovery*. Elsevier Science & Technology. Read Chapter 4.

<https://www.forbes.com/sites/daveywinder/2019/12/14/new-orleans-declares-state-of-emergency-following-cyber-attack/#7248d1f66a05>

Deliverables:

Forum Post Week 4, due day 3

Assignment 4, due day 7

Week 5: Business Impact Analysis

Course Objectives:

CO2: Conduct a business impact analysis(BIA) to identify potential risks if a crisis occurs

CO3: Develop a business continuity plan(BCP)

Text Readings:

Tucker, E. (2015). Business Continuity from Preparedness to Recovery: A Standards-Based Approach. In *Business Continuity from Preparedness to Recovery*. Elsevier Science & Technology. Read Chapter 5

<https://www.forbes.com/sites/daveywinder/2019/12/14/new-orleans-declares-state-of-emergency-following-cyber-attack/#7248d1f66a05>

Deliverables:

Forum Post Week 5, due day 3

Assignment 5, due day 7

Week 6: Risk Assessment

Course Objectives:

CO1: Identify the elements of a business continuity plan-(BCP)

CO2: Conduct a business impact analysis-(BIA) to identify potential risks if a crisis occurs

CO3: Develop a business continuity plan(BCP)

Text Readings:

Tucker, E. (2015). Business Continuity from Preparedness to Recovery: A Standards-Based Approach. In *Business Continuity from Preparedness to Recovery*. Elsevier Science & Technology. Read Chapter 6.

<https://drj.com/journal/why-scalability-and-security-are-more-critical-to-businesses-than-even-before/>

Deliverables:

Forum Post Week 6, due day 3

Assignment 6, due day 7

Week 7: Mitigation and Business Continuity Strategy

Course Objectives:

CO4: Explore recovery strategies

CO5: Evaluate the continuity plan to make improvements

Text Readings:

Tucker, E. (2015). Business Continuity from Preparedness to Recovery: A Standards-Based Approach. In *Business Continuity from Preparedness to Recovery*. Elsevier Science & Technology. Read chapter 7.

<https://web-b-ebshost-com.ezproxy2.apus.edu/ehost/pdfviewer/pdfviewer?vid=17&sid=ac6362f3-5a20-4c09-a992-b1c1ffb99d96%40pdc-v-sessmgr06>

Deliverables:

Forum Post Week 7, due day 3

Assignment 7, due day 7

Week 8: Business Continuity Plans and Procedures

Course Objectives:

CO1: Identify the elements of a business continuity plan-(BCP)

CO2: Conduct a business impact analysis-(BIA) to identify potential risks if a crisis occurs

CO3: Develop a business continuity plan (BCP)

Text Readings:

Tucker, E. (2015). Business Continuity from Preparedness to Recovery: A Standards-Based Approach. In *Business Continuity from Preparedness to Recovery*. Elsevier Science & Technology. Read chapter 8.

<https://web-b-ebshost-com.ezproxy2.apus.edu/ehost/pdfviewer/pdfviewer?vid=19&sid=ac6362f3-5a20-4c09-a992-b1c1ffb99d96%40pdc-v-sessmgr06>

Deliverables:

Forum Post Week 8, due day 3

Final Project, due day 7.

Evaluation

Grading:

Discussions 40%

Week 1: Business Continuity Defined - 5%

Week 2: Understanding the Standards - 5%

Week 3: Building A Business Continuity Capability - 5%

Week 4: Emergency Management-Preparedness - 5%

Week 5: Business Impact Analysis - 5%

Week 6: Risk Assessment - 5%

Week 7: Mitigation and Business Continuity Strategy - 5%

Week 8: Business Continuity Plans - 5%

Homework Assignments 35%

Assignment Week 1 - 5%

Assignment Week 2 - 5%

Assignment Week 3 - 5%

Assignment Week 4 - 5%

Assignment Week 5 - 5%

Assignment Week 6 - 5%

Assignment Week 7 - 5%

Final Project 25%

Materials

Various resources from Trefry Library and/or the Open Web are used. Links are provided inside the classroom.

- Please see additional information about accessing e-books in the Course Materials section under Lessons and here <http://apus.libanswers.com/coursematerials/faq/2225>
- Case studies, journal articles, and selected readings.
- Online Research Library