BUSN640

Course Summary

Course : BUSN640 **Title :** Nonprofit Law, Governance, and Ethics
Length of Course : 8
Prerequisites : N/A **Credit Hours :** 3

Description

Course Description: A survey of the legal structure that defines and regulates the nonprofit sector and an examination of fundamental governance issues in nonprofit corporations. The focus of the course is on the board of directors (trustees) and the executive director and their fiduciary responsibilities established both by law and by the moral imperatives from actions on behalf of the public interest.

Course Scope:

Objectives

Students can expect to:

- Assess the pervasive nature of nonprofit organizations in American Life
- Examine the legal history of charitable enterprise
- Evaluate how the nonprofit sector is legally structured
- Analyze how legal requirements shape nonprofit governance
- Assess the legal and ethical responsibilities of nonprofit corporate directors
- Evaluate how business techniques are applied to solve social problems

- Distinguish unethical behavior in nonprofit organizations
- Demonstrate why ethical behavior is critical in nonprofit enterprise
- Appraise how nonprofits govern themselves
- Evaluate how boards divide work and how they organize themselves to accomplish their public service missions

Outline

Week 1: Nonprofit History

Objective

Examine the legal history of charitable enterprise

Week 1 Lesson and Required Readings

Deliverables:

Introduction Forum

Week 2: The Pervasive Nature of Nonprofit Organizations

Objective

Assess the pervasive nature of nonprofit organizations in American life.

Week 2 Lesson and Required Readings

Deliverables:

Week 2 Forum

Week 3: Legal Structure

Objective

Evaluate how the nonprofit sector is legally structured

Week 3 Lesson and Required Readings

Deliverables:

Week 3 Forum

Quiz

Week 4: Social Entrepreneurship

Objective

Evaluate how business techniques are applied to solve social problems.

Week 4 Lesson and Required Readings

Deliverables:

Week 4 Assignment - Essay

Week 5: Legal and Ethical Responsibilities

Objective

Assess the legal and ethical responsibilities of non-lstock corporate directors.

Week 5 Lesson and Required Readings

Deliverables:

Week 5 Forum

Week 6: Ethics Lapse

Objective

Distinguish unethical behavior in nonprofit organizations.

Demonstrate why ethical behavior is critical to nonprofit enterprise.

Week 6 Lesson and Required Readings

Deliverables:

Week 6 Forum

Week 6 Assignment - Annotated Bibliography

Week 7: Board Responsibilities

Objective

.Evaluate how boards divide work and how they organize themselves to accomplish their public service missions

Week 7 Lesson and Required Readings

Deliverables:

Week 7 Forum

Quiz

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Week 8: Board Orientation

Objective

Appraise how nonprofits govern themselves

Week 8 Lesson - Review

Deliverables:

Week 8 Assignment - Research Paper

Evaluation

Grading:

Name	Grade %
Discussion Forums	25.00 %
Introduction Forum	2.50 %

Week 2 Forum	4.50 %
Week 3 Forum	4.50 %
Week 5 Forum	4.50 %
Week 6 Forum	4.50 %
Week 7 Forum	4.50 %
Social Entrepreneurship Essay	25.00 %
Social Entrepreneurship - Week 4	25.00 %
Annotated Bibliography	10.00 %
Annotated Bibliography - Week 6	10.00 %
Research Paper	30.00 %
Research Paper - Week 8	30.00 %
Quizzes	10.00 %
Week 3 Quiz	5.00 %
Week 7 Quiz	5.00 %

Materials

Book Title: Various resources from the APUS Library & the Open Web are used. Please visit http://apus.libguides.com/er.php to locate the course eReserve.*

Author:

Publication Info:

ISBN: ERESERVE NOTE

NOTE: Course materials are supplemented in the classroom lessons, assignments, and forums, and as deemed appropriate by your instructor. Students are responsible for all assigned materials.

Course Guidelines

Citation and Reference Style

- Students will follow APA format as the sole citation and reference style used in written assignments submitted as part of coursework to the School of Business. As of April 2020, the School of Business has adopted the APA 7th Edition.
- Please note that no formal citation style is required on forum assignments in the School of Business— only attribution of sources (please see details regarding forum communication below).

Academic Assistance

- APU and AMU students are offered a broad range of assistance and help support. Please visit Student Success through the Classroom navigation panel for the many sources available to you.

Late Assignments

- Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each assignment.
- Generally speaking, if arrangements are not made in advance, a late penalty of up to 10% can be

assessed for any assignment submitted past the due date. No work will be accepted past the final day of class, unless prior arrangements have been made with the instructor.

- As a working adult, your time is limited and often out of your control. Faculty may be more flexible if they know ahead of time of any potential late assignments.

Tutoring Assistance

APUS students are offered up to 10 free hours of assistance at Tutor.com. The APUS Library link is here: https://www.apus.edu/apus-library/resources-services/information-gallery/tutor-com.html Tutor.com™ offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours* of tutoring provided by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com™ also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7.

Turn It In

- Assignments are automatically subitted through Turnitin.com, which will analyze the submission and report a similarity score. You do not have to register separately with Turnitin.com

Academic Dishonesty

- Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com or Scribd. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not copy/paste, and always cite.

Submission Guidelines

- Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc). See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified.
- It is the student's responsibility to ensure the all submitted work can be accessed and opened by the instructor.

Disclaimer Statement

- Course content may vary from the Syllabus outline to meet the needs of a particular group or class.

Communicating on the Forum

- Forums are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantive comments will receive credit. Although there is a final posting day/time after which the instructor will grade and provide feedback, it is not sufficient to wait until the last day to contribute your comments/questions on the forum. The purpose of the forums is to actively participate in an on-going discussion about the assigned content.

- "Substantial" engagement means comments that contribute something new and important to the discussion. Thus a message that simply says "I agree" is not substantial. A substantial comment contributes a new idea or perspective, a good follow-up question to a point made, offers a response to a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc.
- As a class, if we run into conflicting view points, we must respect each individual's own opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated.
- Students must post a response to the weekly forums prompt and post the required number of replies to

other students – refer to the grading rubric and/or forum instructions for specific expectations.

- The main response to the forum need to be provided mid-week – refer to the grading rubric and/or forum instructions for specific expectations.
- Replies must be posted in the week due and replies after the end of the each week will not be graded.

Quizzes and Exams

- If assigned, quizzes and exams may consist of various styles of objective questions and short essay questions. Follow the directions provided for each quiz and exam.

University Policies

Student Handbook

- Drop/Withdrawal policy
- Extension Requests
- Academic Probation
- Appeals
- Disability Accommodations

The mission of American Public University System is to provide high quality higher education with emphasis on educating the nation's military and public service communities by offering respected, relevant, accessible, affordable, and student-focused online programs that prepare students for service and leadership in a diverse, global society.