BUSN627

Course Summary

Course : BUSN627 **Title :** Legal, Policy and Ethical Issues of Crisis Situations
Length of Course : 3
Prerequisites : N/A **Credit Hours : 3**

Description

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Course Description: This course provides a study of legal, policy, and ethical issues and practices that relate to decision-making in crisis situations in the 21st-century U.S. and global environment. Using a case study analysis approach, students are provided readings and comparative case studies for recognition of the important legal issues, ethical approaches, and policy implications involved in such crisis arcs as pandemics, social and political unrest, environmental disaster, communications disruptions, and terrorism.

Objectives

Course Objectives:

CO-1 Identify crisis situations and their effects on a given business.
CO-2 Identify the stakeholders of a business and their respective roles affecting the business decisions in a crisis situation.
CO-3 Identify the key legal considerations implicated in a crisis situation and their effects on business decisions in a crisis situation.
CO-4 Identify how laws and regulations affect decision making in crisis situations.
CO-5 Identify the legal, ethical, and policy considerations and information that management should consider in responding to a given crisis situation.
CO-6 Explain how ethical frameworks shape business decisions in a crisis situation.
CO-7 Explain the role of corporate social responsibility (CSR) in response to a crisis situation.
CO-8 Identify the remedies available to resolve legal problems arising in crisis situations.
CO-9 Apply legal, ethical, and policy considerations in a given crisis situation and recommend a best approach to manage these considerations.

Learning Objectives:

LO-1 In a given crisis situation, identify the key decision points, decision criteria, and business' stakeholders roles.
LO-2 Identify a key legal issue implicated for a business in a given crisis situation and its effect on stakeholders.
LO-3 Explain legal compliance necessary in responding to a given crisis situation.
LO-4 Identify three key fundamental business policies for supporting a company's response to a crisis situation.
LO-5 Discuss the difference between requirements of laws versus ethics and policy.
LO-6 Explain the components of the triple bottom line theory.
LO-7 Discuss how the trend in CSR for business management affects stakeholder and societal expectations of business response to crisis situations.
LO-8 For a given crisis situation explain the applicable legal, ethical, and policy considerations the company must consider in responding to the situation.
LO-9 Identify potential remedies associated with the legal issues identified in a given crisis situation.

Outline

Week 1:

Learning Outcomes: CO-1, CO-2, CO-4, CO-6, LO-1, LO-3, LO-4, LO-5
Week 1 Lesson & Required Readings
Week 1 Welcome Discussion
Week 1 Topic Discussion

Week 2:

Learning Outcomes: CO-2, CO-3, CO-4, CO-5 LO-2, LO-3, LO-4, LO-5
Week 2 Lesson & Required Readings
Week 2 Discussion

Week 3:

Learning Outcomes CO-5, CO-6, LO-5, LO-8
Week 3 Lesson & Required Readings
Week 3 Discussion

Week 4:

Learning Outcomes CO-6, CO-7, CO-9, LO-6, LO-7, LO-8
Week 4 Lesson & Required Readings
Week 4 Discussion

Week 5:

Learning Outcomes: CO-1. CO-6, CO-7, CO-9, LO-1, LO-6, LO-7, LO-8
Week 5 Lesson & Required Readings
Week 5 Assignment

Week 6:

Learning Outcomes CO-1, CO-8, LO-1, LO-2, LO-4, LO-8
Week 6 Lesson & Required Readings
Week 6 Discussion

Week 7:

Learning Outcomes CO-8, LO-9
Week 7 Lesson & Required Readings
Week 7 Discussion

Week 8:

Learning Outcomes: CO-9, LO-8
Week 8 Lesson
Week 8 Final Exam – All Course Learning Outcomes

Evaluation

Assessment	Grade%
Discussions	40%
Week 5 Assignment	25%
Week 8 Final Exam	35%

Materials

No one textbook is assigned to this course. Course materials are selected from open resources in texts and articles, as well as audio/video resources, and provided for students in the classroom, through the Library, and web links. Weekly required readings are listed for the course in the Library's eReserve. In addition, other required readings and resources are provided as part of the Lessons, Content, Discussions, and Assignments and any additional material provided by the instructor.

Students are responsible for ALL course materials delivered in the course.

Readings and materials are regularly updated, but digital lapses can occur at any time. Students must immediately report any broken links to their instructor.

Course Guidelines

Citation and Reference Style

Students are required to follow APA format as the sole citation and reference style used in written assignments submitted as part of coursework to the School of Business.

As of April 2020, the School of Business has adopted APA 7th Edition.
Please note that no formal citation style is required in Discussions in the School of Business.

Academic and Other Assistance

For assistance with your coursework, writing help, and any other help, many sources are available to you. These can be found through the APUS Trefry Library at https://www.apus.edu/apuslibrary/resources-services/resources/academic-success-and-integrity/academic_success_apu.html

Word, PPT, and Excel are 3 key programs you need for your academic work, for submitting Assignments and managing documents providing in your course work. You also need to be able to download and read PDF documents.

Turnitin

Assignments are automatically submitted through Turnitin when you submit to the Assignment dropbox. You do not need to separately register at Turnitin.

Academic Dishonesty

Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com or Scribd. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty as well as plagiarism. When in doubt, do not copy/paste, and always cite. Students are expected to know and understand the University Honor Code contained in the Student Handbook.

Submission Guidelines

Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc). See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified. It is the student's responsibility to ensure the all submitted work can be accessed and opened by the instructor. Disclaimer Statement Course content and specific instructions in the course may vary from the Syllabus outline to meet the needs of a particular group or class. Students are responsible for reading and following the content of the course

Discussions Guidelines

Discussions are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantial comments will receive credit. The purpose of the Discussions is to actively participate in an on-going discussion about the assigned content. "Substantial" means comments that contribute something new and important to the discussion. Thus a message that simply says "I agree" is not substantive. A substantive comment contributes a new idea or perspective, a good follow-up question to a point made, offers a response to a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc. Students should refer to the Discussion prompt instructions and grading rubric for expectations and guidance on how to respond to the Discussion. As a class, if we run into conflicting views, we must respect each individual's opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated. Replies must be posted in the week due. Replies posted after the end of the week will not be graded.

Quizzes

Quizzes and exams are accessed under the Quizzes tool, unless designated as an Assignment. Quizzes may consist of a variety of objective and essay questions. Allocate time to complete your exams.

Tutor.com

APUS students are offered up to 10 free hours of assistance at Tutor.com. The APUS Library link is here: https://www.apus.edu/apus-library/resources-services/multimedia/tutor-com.html

Tutor.com™ offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours* of tutoring provided by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com™ also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7.

Communications

Student Communication

To reach the instructor, please communicate through the MyClassroom email function accessible from the Class List of the Course Tools menu, where the instructor and students email addresses are listed, or via the Office 365 tool on the Course homepage.
- In emails to instructors, it's important to note the specific course in which you are enrolled. The name of the course is at the top center of all pages.
- Students and instructors communicate in Discussion posts and other learning activities.

- All interactions should follow APUS guidelines, as noted in the [Student Handbook](#), and maintain a professional, courteous tone.
- Students should review writing for spelling and grammar.
- [Tips on Using the Office 365 Email Tool](#)

Instructor Communication

The instructor will post announcements on communications preferences involving email and Instant Messaging and any changes in the class schedule or activities.

- Instructors will periodically post information on the expectations of students and will provide feedback on assignments, Discussion posts, quizzes, and exams.
- Instructors will generally acknowledge student communications within 24 hours and respond within 48 hours, except in unusual circumstances (e.g., illness).
- The APUS standard for grading of all assessments (assignments, Discussions, quizzes, exams) is five days or fewer from the due date.
- Final course grades are submitted by faculty no later than seven days after the end date of the course or the end of the extension period.

University Policies

Consult the [Student Handbook](#) for processes and policies at APUS. Notable policies:

- [Drop/Withdrawal Policy](#)
- [Extension Requests](#)
- [Academic Probation](#)
- [Appeals](#)
- [Academic Dishonesty / Plagiarism](#)
- [Disability Accommodations](#)
- [Student Deadlines](#)
- [Video Conference Policy](#)

Mission

The [mission of American Public University System](#) is to provide high quality higher education with emphasis on educating the nation's military and public service communities by offering respected, relevant, accessible, affordable, and student-focused online programs that prepare students for service and leadership in a diverse, global society

Minimum Technology Requirements

- Please consult the catalog for the minimum hardware and software required for [undergraduate](#) and [graduate](#) courses.
- Although students are encouraged to use the [Pulse mobile app](#) with any course, please note that not all course work can be completed via a mobile device.

Disclaimers

- Please note that course content – and, thus, the syllabus – may change between when a student registers for a course and when the course starts.
- Course content may vary from the syllabus' schedule to meet the needs of a particular group.