

# BUSN623

**STUDENT WARNING:** This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

## Course Summary

**Course :** BUSN623 **Title :** Legal & Ethical Issues in Management

**Length of Course :** 8

**Prerequisites :** N/A **Credit Hours :** 3

## Description

**Course Description:** This course examines the area of business law and applies it to the business environment. Traditional topics covered include: the legal environment of business, contract law, property, sales contracts, commercial paper, agency law, ethics and the regulatory environment. The course also examines the issue of the global economy from the view that the largest companies dominate in the creation of jobs and technological innovation.

### Course Scope:

Legal and Ethical Issues in Management is designed to address the complex decisions that will confront business managers and owners as they balance the legal system and a desire to improve society. This course provides a global view of issues, challenging the student to put aside personal feelings, judging the merits of the situation based on the facts and existing case law. Students will read and learn how to brief a case law, review statutory and constitutional law, and examine and understand business's ability to operate within our society.

## Objectives

After successfully completing this course, you will be able to:

- CO1. Assess the legal environment of business.
- CO2. Explain how ethical frameworks shape business decisions.
- CO3. Compare forms of alternative dispute resolution.
- CO4. Evaluate the effects of constitutional provisions on business.
- CO5. Explain the definition, sources and classifications of contracts, torts and property law.
- CO6. Distinguish the four forms of intellectual property
- CO7. Evaluate forms of business associations
- CO8. Analyze administrative agencies and employment law issues.
- CO9. Demonstrate the effect on business from laws applying to the environment and securities
- CO10. Assess laws applying to antitrust and consumer protection.

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# Outline

## Week 1: Introduction to Law, Critical Thinking, and Ethics

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Course Objective(s)

CO1. Assess the legal environment of business.

CO2. Explain how ethical frameworks shape business decisions.

**Text Readings - Also see other Readings listed in Course Lessons and by your instructor:**

Chapter 1: Introduction to Law and Legal Systems

Chapter 2: Corporate Social Responsibility and Business Ethics

Chapter 3: Courts and the Legal Process

Chapter 52: International Law (Optional)

**Deliverables:**

Introduction Discussion, due day 7

## Week 2: Alternative Dispute Resolution & Constitutional Law

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Course Objective(s)

CO3. Compare forms of alternative dispute resolution.

CO4. Evaluate the effects of constitutional provisions on business.

CO7. Evaluate the forms of business associations.

**Text Readings - Also see other Readings listed in Course Lessons and by your instructor:**

Chapter 4: Constitutional Law and US Commerce

Chapter 6: Criminal Law

Chapter 7: Introduction to Tort Law

Chapter 31: Introduction to Property: Personal Property and Fixtures

**Deliverables:**

Discussion Week 2, due day 3, Final posts due day 7

Week 2 Quiz, due day 7

## Week 3: Contracts, Torts & Property

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Course Objective(s)

CO5. Explain the definition, sources and classifications of contracts, torts and property law.

**Text Readings - Also see other Readings listed in Course Lessons and by your instructor:**

Chapter 8: Introduction to Contract Law

Chapter 9: The Agreement

Chapter 10: Real Assent

Chapter 11: Consideration

Chapter 12: Legality

Chapter 13: Form and Meaning

**Deliverables:**

Discussion Week 3, due day 3, final posts due day 7

**Week 4: Intellectual property and Business Associations**

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Course Objective(s)

CO6. Distinguish the four forms of intellectual property

CO7. Evaluate forms of business associations

**Text Readings - Also see other Readings listed in Course Lessons and by your instructor:**

Chapter 32: Intellectual Property

Chapter 40: Partnerships: General Characteristics and Formation

Chapter 42: Hybrid Business Forms

Chapter 43: Corporation: General Characteristics

Chapter 45: Corporate Powers and Management

**Deliverables:**

Midterm Exam (under "Quizzes")

No Discussion this week

**Week 5: Administrative Agencies and Employment Law**

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Course Objective(s)

CO8. Analyze administrative agencies and employment law issues.

**Text Readings - Also see other Readings listed in Course Lessons and by your instructor:**

Chapter 5: Administrative Law

Chapter 33: The Nature and Regulation of Real Estate and the Environment

Chapter 50: Employment Law

Chapter 51: Labor-Management Relations (optional)

**Deliverables:**

Discussion Week 5, due day 3, Final posts due day 7

**Week 6: Environmental Law & Securities**

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## Course Objective(s)

CO09 Demonstrate the effect on business from laws applying to the environment and securities

**Text Readings - Also see other Readings listed in Course Lessons and by your instructor:**

Chapter 44: Legal Aspects of Corporate Finances

Chapter 46: Securities Regulation

Chapter 47: Corporate Expansion, State and Federal Regulation of Foreign Corporations, and Corporate Dissolution

**Deliverables:**

Discussion Week 6, due day 3. Final posts due day 7

PPT Assignment Week 6, due day 7

Peregrine Test, report due day 7

**Week 7: Antitrust & Consumer Protection**

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## Course Objective(s)

CO10. Assess laws applying to antitrust and consumer protection.

**Text Readings - Also see other Readings listed in Course Lessons and by your instructor:**

Chapter 48: Antitrust Laws

Chapter 49: Unfair Trade Practices and the Federal Trade Commission

Chapter 29: Secured Transactions and Suretyship (optional)

Chapter 30: Bankruptcy

**Deliverables:**

Discussion Week 7, due day 3. Final posts due day 7

**Week 8: Final Exam**

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## Course Objective(s)

CO1 - 10

**Readings:**

Review the materials that have been assigned over the term for use in your Final Essay Assignment.

**Deliverables:**

Final Exam – Final Essay, APA paper (in Assignments), due day 7

No Discussion this week.

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## Evaluation

Peregrine Assessment: During week 5, please check your [mycampus@apus.edu](mailto:mycampus@apus.edu) email account to find an email from [LOA@apus.edu](mailto:LOA@apus.edu) that will provide you with instructions regarding the academic programmatic assessment through Peregrine Academic Services. Review the assignment for more information.

### Grading:

Name	Grade %
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## Materials

**Book Title:** Business Law and the Legal Environment - available online at [https://saylordotorg.github.io/text\\_business-law-and-the-legal-environment-v1.0-a/](https://saylordotorg.github.io/text_business-law-and-the-legal-environment-v1.0-a/)

**Author:** Mayer, Warner, Siedel, Lieberman and Martina

**Publication Info:** Saylor Foundation

**ISBN:** APUPOT4

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Other readings and audio/visual presentations assigned in the course. Students are responsible for ALL readings assigned. These are in Syllabus list, Lessons/Additional Required Readings in course, Discussions, Assignments, and by the instructor.

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## Course Guidelines

### Citation and Reference Style

- Students will follow APA format as the sole citation and reference style used in written assignments submitted as part of coursework to the School of Business.
- As of April 2020, the School of Business has adopted APA 7th Edition.
- Please note that no formal citation style is required in forum assignments in the School of Business.

### Academic and Other Assistance

- For assistance with your coursework, writing help and any other help, many sources are available to you. These can be found through the APUS Trefry Library at [https://www.apus.edu/apus-library/resources-services/resources/academic-success-and-integrity/academic\\_success\\_apu.html](https://www.apus.edu/apus-library/resources-services/resources/academic-success-and-integrity/academic_success_apu.html)
- Word, PPT, and Excel are key programs you need for your academic work, for submitting Assignments and managing documents providing in your course. Office is FREE to students. Here is the link: <https://www.microsoft.com/en-us/education/products/office>.

### Late Assignments

- Students are expected to submit classroom assignments by the posted due date and to complete the

course according to the published class schedule. The due date for each assignment is listed under each assignment.

- Generally speaking, if arrangements are not made in advance, a late penalty of up to 10% can be assessed for any assignment submitted past the due date. No work will be accepted past the final day of class, unless prior arrangements have been made with the instructor.
- As a working adult, your time is limited and often out of your control. Faculty may be more flexible if they know ahead of time of any potential late assignments.

## **Turnitin**

Assignments are automatically submitted through Turnitin when you submit to the Assignment dropbox. You do not need to separately register at Turnitin.

## **Academic Dishonesty**

Academic Dishonesty incorporates more than plagiarism, which is using the work of others without citation. Academic dishonesty includes any use of content purchased or retrieved from web services such as CourseHero.com or Scribd. Additionally, allowing your work to be placed on such web services is academic dishonesty, as it is enabling the dishonesty of others. The copy and pasting of content from any web page, without citation as a direct quote, is academic dishonesty. When in doubt, do not copy/paste, and always cite. Students are expected to know and understand the University Honor Code contained in the Student Handbook.

## **Submission Guidelines**

- Some assignments may have very specific requirements for formatting (such as font, margins, etc) and submission file type (such as .docx, .pdf, etc). See the assignment instructions for details. In general, standard file types such as those associated with Microsoft Office are preferred, unless otherwise specified.
- It is the student's responsibility to ensure the all submitted work can be accessed and opened by the instructor.

## **Disclaimer Statement**

Course content and specific instructions in the course may vary from the Syllabus outline to meet the needs of a particular group or class. Students are responsible for reading and following the content of the course.

## **Communicating in the Discussions**

- Discussions are the heart of the interaction in this course. The more engaged and lively the exchanges, the more interesting and fun the course will be. Only substantial comments will receive credit. The purpose of the Discussions is to actively participate in an on-going discussion about the assigned content.
- "Substantial" means comments that contribute something new and important to the discussion. Thus a message that simply says "I agree" is not substantive. A substantive comment contributes a new idea or perspective, a good follow-up question to a point made, offers a response to a question, provides an example or illustration of a key point, points out an inconsistency in an argument, etc.
- Students should refer to the Discussion prompt instructions and grading rubric for expectations and guidance on how to respond to the Discussion.
- As a class, if we run into conflicting views, we must respect each individual's opinion. Hateful and hurtful comments towards other individuals, students, groups, peoples, and/or societies will not be tolerated.
- Replies must be posted in the week due and replies after the end of the each week will not be graded.

## **Quizzes and Exams**

Quizzes and exams may consist of true/false, multiple choice, matching, and essay questions. Allocate time to complete your exams. Exams/quizzes must be submitted by 11:55 pm Eastern Time, Day 7 of the

assigned week. Late quizzes or exams will not be accepted without prior instructor approval.

## Tutor.com

APUS students are offered up to 10 free hours of assistance at Tutor.com. The APUS Library link is here: <https://www.apus.edu/apus-library/resources-services/multimedia/tutor-com.html> Tutor.com™ offers online homework help and learning resources by connecting students to certified tutors for one-on-one help. AMU and APU students are eligible for 10 free hours\* of tutoring provided by APUS. Tutors are available 24/7 unless otherwise noted. Tutor.com™ also has a SkillCenter Resource Library offering educational resources, worksheets, videos, websites and career help. Accessing these resources does not count against tutoring hours and is also available 24/7.

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## University Policies

### [Student Handbook](#)

- [Drop/Withdrawal policy](#)
- [Extension Requests](#)
- [Academic Probation](#)
- [Appeals](#)
- [Disability Accommodations](#)

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