**Course**: BUSN235 **Title**: Personal Finance

Length of Course: 8

Faculty:

Prerequisites: N/A Credit Hours: 3

## **Course Description:**

This course addresses the fundamentals of personal finance. Students will develop an understanding of the financial world and how it directly affects their life on a day-to-day basis as well as planning for their long term fiscal security. Topics include money management, consumer credit, home financing, insurance, and investing.

#### **Course Scope:**

BUSN235, Personal Finance covers the fundamental elements of personal financial management. Key concepts will include determining the best steps goal setting with regards to personal wealth management, credit management, insurance purchases, and basic investing concepts.

After successfully completing this course, you will be able to:

CO1: Identify social and economic influences on personal financial goals and decisions.

CO2: Develop a personal budget using the main components of wise money management.

CO3: Analyze advantages and disadvantages of using consumer credit.

CO4: Identify costs associated with purchasing major purchases and/or buying and selling a home.

CO5: Assess the insurance coverage and policy types available to homeowners and renters.

CO6: Discuss the factors affecting the choice of investments.

### Week 1:

Topic

Personal Financial Planning

Chapter 1-2

Course Objectives

CO1: Identify social and economic influences on personal financial goals and decisions.

CO2: Develop a personal budget using the main components of wise money management.

**Learning Materials** 

Personal Financial Planning

Chapter 1-2

Activities & Assessments

Introduction Post

Week 1 Forum

Week 2:		
Topic		
Financial Planning Tools		
Course Objectives CO2: Develop a personal budget	using the main components of wise money management.	
Learning Materials Financial Planning Tools		
Chapters 3-5		
Activities & Assessments		
	Discussion Forum	
	Week #2 Assignment (Navigate to the Assignments via the link at the left)	
Week 3:		
Topic		
Taxes and Using Credit		
Course Objectives CO2: Develop a personal budget	using the main components of wise money management.	
CO3: Analyze advantages and dis	sadvantages of using consumer credit.	
Learning Materials		
	Taxes and Using Credit	
	Chapters 6-7	
Activities & Assessments Discussion Forum		
Week #3 Assignment (Navigate to	the Assignments via the link at the left)	
Week 4:		
Topic		
Major Purchases & Home Ownership		

**Course Objectives** 

CO4: Identify costs associated with purchasing major purchases and/or buying and selling a home.

**Learning Materials** 

Major Purchases & Home Ownership

Chapter 8-9

Activities & Assessments

Discussion Forum

Week #4 Assignment (Navigate to the Assignments via the link at the left)

Week 5:

Topic

Purchasing Insurance & Estate Planning

Course Objectives

CO5: Assess the insurance coverage and policy types available to homeowners and renters.

**Learning Materials** 

Purchasing Insurance & Estate Planning

Chapters 10 & 11

Activities & Assessments

Discussion Forum

Week #5 Assignment (Navigate to the Assignments via the link at the left)

# Week 6:

Topic

Basics of Investing

Course Objectives

CO6: Discuss the factors affecting the choice of investments.

Learning Materials

Basics of Investing

Chapters 12-14

Activities & Assessments

Discussion Forum

Weeks #6, 7, & 8 Assignment - Final Project (Navigate to the Assignments via the link at the left)

Week 7:

Topic

**Owning Investments** 

Course Objectives

CO6: Discuss the factors affecting the choice of investments

Learning Materials Owning Investments

Chapter 15 - 17

Activities & Assessments

Discussion Forum

Weeks #6, 7, & 8 Assignment - Final Project (Navigate to the Assignments via the link at the left)

### Week 8:

**Topic** 

Career Planning/Final Exam

Course Objectives

All course objectives will be covered on the final exam.

Learning Materials

**Learning Materials** 

Career Planning/

Final Assignment

Chapter 18

Activities & Assessments

Discussion Forum

Weeks #6, 7, & 8 Assignment - Final Project (Navigate to the Assignments via the link at the left)

### **Grading:**

Name Grade %

Discussion Forums	30.00 %
Introduction Forum	3.33 %
Week 1 Forum	3.33 %
Week 2 Forum	3.33 %
Week 3 Forum	3.33 %
Week 4 Forum	3.33 %
Week 5 Forum	3.33 %
Week 6 Forum	3.33 %
Week 7 Forum	3.33 %
Week 8 Forum	3.33 %
Assignments	40.00 %
Week 2 Assignment	10.00 %
Week 3 Assignment	10.00 %
Week 4 Assignment	10.00 %
Week 5 Assignment	10.00 %
Final Project	30.00 %

Final Project 30.00 %

Book Title: Various resources from the APUS Library & the Open Web are used. Please visit

http://apus.libguides.com/er.php to locate the course eReserve.\*

Author:

**Publication Info:** 

**ISBN: ERESERVE NOTE** 

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